MBA PROGRAMME

SEMESTER WISE DISTRIBUTION OF COURSES, CREDITS & CONTACT HOURS

Semester	Type of Course	Course Code	Title of the Course	Contact Hrs	Credits	Marks		Total
						Int	Ext	
I	Core- Theory 1	24PMS101	Management Principles and Business Ethics	4	4	25	75	100
	Core- Theory 2	24PMS102	Managing Organizational Behaviour	4	4	25	75	100
	Core- Theory 3	24PMS103	Accounting for Managers	5	4	25	75	100
	Core- Theory 4	24PMS104	Principles of Marketing Management	4	4	25	75	100
	Core- Theory 5	24PMS105	Contemporary Human Resource Management	4	4	25	75	100
	Core- Laboratory 1	24PMS301	Data Analysis & Visualization Lab	4	2	40	60	100
	Activity	24PMS302	Career Panorama	3	5	40	60	100
	Research Review	24PMS601	Research Review	2	2	40	60	100
Total				**30**	**30**	**-**	**-**	**800**
II	Core- Theory 6	24PMS106	Quantitative Techniques and Research Methods in Business	5	4	25	75	100
	Core- Theory 7	24PMS107	Applied Operations Research	4	4	25	75	100
	Core- Theory 8	24PMS108	Managerial Finance	4	4	25	75	100
	Core- Theory 9	24PMS109	Corporate Strategic Management	4	4	25	75	100
	Core- Theory 10	24PMS110	Entrepreneurial Development	4	4	25	75	100
	Core Laboratory 2	24PMS304	Analytics Lab	4	2	40	60	100
	Core-Internship	24PMS604	Summer Internship	-	2	40	60	100
	Ability Enhancement Course	24PMS451	Innovation Skills: Innovative Business	1	1	40	60	100

			Models					
	Activity	24PMS303	360 Degree Leadership Excellence Review	3	5	40	60	100
		24PMS602	Research Report	1	-	-	-	-
Total				**30**	**30**	**-**	**-**	**900**
III	Elective Course 1	24PMH201 - 24PMH208	Choose any 6 Elective Courses out of five from any one group from the list. (Course 1-I-VIII / 2-I- VIII / 3-I-VIII / 4-I- VIII /5-I- VIII)	4	4	25	75	100
	Elective Course 2	24PMM209- 24PMM216		4	4	25	75	100
	Elective Course 3	24PMF217 - 24PMF224		4	4	25	75	100
	Elective Course 4	24PML225 - 24PML232		4	4	25	75	100
	Elective Course 5	24PMB233 - 24PMB240		4	4	25	75	100
	Soft and Quantitative Skills	24PMS401	Business Etiquette	3	1	25	75	100
	Application Development	24PMS603	Business Application Development and Innovation	2	2	40	60	100
	Article Publication	24PMS602	Research Report	1	-	-	-	-
Total				**30**	**27**	**-**	**-**	**800**
IV	Project	24PMS605	Research Project	20	12	25	75	100
	Article Publication	24PMS602	Research Report	5	2	40	60	100
	Activity	24PMS606	Rural Development Field Study	5	5	40	60	100
Total				**30**	**19**	**-**	**-**	**300**

ELECTIVES: CHOOSE ANY ONE GROUP **The students should compulsorily choose 6 Elective Courses from one area specialization from the list given below:**								
Semester	**Type of Course**	**Course Code**	**Title of the Course**	**Contact Hrs**	**Credits**	**Marks**		**Total**
						Int	**Ext**	
III	Elective 1 – Human Resource Management	24PMH201	Organizational Development	4	4	25	75	100
		24PMH202	Compensation and Reward Management	4	4	25	75	100
		24PMH203	Talent Management	4	4	25	75	100
		24PMH204	Human Resources Development	4	4	25	75	100
		24PMH205	Emotional Intelligence for Managerial Effectiveness	4	4	25	75	100
		24PMH206	Strategic Human Resource Management	4	4	25	75	100
		24PMH207	Human Resources Information System	4	4	25	75	100
		24PMH208	Organizational Change	4	4	25	75	100
III	Elective 2 – Marketing	24PMM209	Advanced Marketing Research and Consumer Behaviour	4	4	25	75	100
		24PMM210	International Marketing	4	4	25	75	100
		24PMM211	Customer Relations Management	4	4	25	75	100
		24PMM212	Advertising Management and Sales Promotion	4	4	25	75	100
		24PMM213	Digital Marketing	4	4	25	75	100
		24PMM214	Marketing Analytics	4	4	25	75	100
		24PMM215	Strategic Marketing	4	4	25	75	100
		24PMM216	Sales and Distribution Management	4	4	25	75	100
III	Elective 3- Finance	24PMF217	Security Analysis and Portfolio Management	4	4	25	75	100
		24PMF218	Tax Management	4	4	25	75	100
		24PMF219	Behavioural Finance	4	4	25	75	100

		24PMF220	Corporate Finance	4	4	25	75	100
		24PMF221	Merchant Banking and Financial Services	4	4	25	75	100
		24PMF222	Banking Practices and Insurance	4	4	25	75	100
		24PMF223	Financial Planning and Wealth Management	4	4	25	75	100
		24PMF224	International Financial Management	4	4	25	75	100
III	Elective 4- Logistics and Supply Chain	24PML225	Supply Chain Management	4	4	25	75	100
		24PML226	Principles and Practice of Logistics Management	4	4	25	75	100
		24PML227	Inventory & Warehousing Management	4	4	25	75	100
		24PML228	Domestic and International Logistics	4	4	25	75	100
		24PML229	Export & Import Management	4	4	25	75	100
		24PML230	Strategic Logistics Management	4	4	25	75	100
		24PML231	Multi-Modal Transportation	4	4	25	75	100
		24PML232	Logistics Infrastructure	4	4	25	75	100
III	Elective 5 – Business Analytics	24PMB233	Fundamentals of Business Analytics	4	4	25	75	100
		24PMB234	Business Forecasting	4	4	25	75	100
		24PMB235	Business Analytics Using Python	4	4	25	75	100
		24PMB236	Data Visualization	4	4	25	75	100
		24PMB237	Data Analytics in Business Functional Areas	4	4	25	75	100
		24PMB238	Data Science	4	4	25	75	100
		24PMB239	Business Intelligence, Big Data, Cloud Computing	4	4	25	75	100
		24PMB240	Block Chain Technology	4	4	25	75	100