

COMMERCE ECHOES

We Are The Fruits Of Bon Secours Tree And The Leaves Of Commerce Branch



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VOLUME - 6

BON SECOURS COLLEGE FOR WOMEN

NACC Accredited with 'A' Grade
Affiliated to Bharathidasan University, Trichirappalli
Recognized by UGC under section 2(F) and 12(B)
Vilar Bypass, Thanjavur -613006

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COMMERCE GALLERY

FROM THE EDITOR'S DESK

In this era of Globalization when consumerist values are overtaking the youth of India, the role of the department of commerce becomes all the more crucial in offering quality and value based education.



The department has been pioneering numerous creative efforts to mould the personality of our students; and to build in them the inner strength required to face the challenges of a society.

The achievements of the past 13 years are the fruit of the effective planning and guidance of our former Head of the Department Dr.Sr.Cathelina and the dedicated service of the staff who recognize the value and the potential of the young students entrusted to their care.

The faculties have always kept in mind that higher education is not only to prepare young women for productive career, but also to enable them to live lives of dignity and purpose.

At this juncture, I am happy to state the combined effort of the staff and students of our department was rewarded by the management with the "Best Department Award" for the academic year 2014-2015.

The department focuses on our vision and that has set us on the right track and make us receptive and ready to see every day things in a new light.

P.G. & Research Department Of Commerce

Vision

- ❖ Generating globally competitive human resource in order to pave a sustainable growth path and reinforce the economy.

Mission

- ❖ To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character, innovative ideas to develop leadership, professional excellence to attain distinction and decorous placement to render enlightened service to the global society.
- ❖ To develop knowledge and skills of students to face the challenges across the globe with confidence and ease.
- ❖ To impart training to the students to acquire Personality Development, Communication Skills, Leadership Qualities and other Employability Skills.

NOVENA
12.08.2014
Theme

"CHILD ABUSEMENT AND ROLE OF YOUTH IN HUMAN RIGHTS"

A skit enacted on the theme



Villu pattu by our students



Novena Offering



Prayer song by our faculties



Faculty Development Programme



Teachers are the back bone for any Educational institutions. A Faculty Development Programme on Research Methodology was organized on 12.09.2014. Dr.I.Francis Gnanasekar, Vice Principal, St.Joseph College, Trichy, inaugurated the FDP

Power Talk



Dr.Sathya Moorthy ,Asst.Prof., .Madras School of Social Work ,Chennai . He addressed the Faculties and Research Scholars on “Advance Techniques for Contemporary Research”

Extension Programme - Reachout



Reach out Programme was organized to create the “Awareness on Savings and Investment” in Kandithampattu Village from 15.12.2014 to 17.12.2014

Facilities of Indian Bank and staff and students of our departments explaining the scheme to the villagers.



Com Fest-2015 Intercollegiate Cultural Convergence



In order to provide the powerful platform for the students to explore their skills, talents and innovative ideas, Com Fest 2015 was organized on 2.2.2015.



Mr. K. Manoharan Advocate and Guest Faculty Govt. Law College Trichy, Inaugurated the Programme and students



from various colleges participated in the competition. Mr. Palani Velu, Managing Director, Muthu Pipes Pvt. Ltd., Thanjavur delivered the valedictory address and



distributed the prizes to the winners. Bishop Heber College Trichy won the overall championship.



EDUCATIONAL TOUR

"Sit back and relax on a unique journey you will never forget this experience"

Our final year students went on an educational tour to Hyderabad from 3.02.2015 to 8.02.2015.



INDUSTRIAL VISIT

On 19.09.2014 as a part of industrial exposure our II year UG students and PG I & II year students visited Parle-G COMPANY "PATWARI BAKERS" Kappalur, Madurai.

Students are listening to the profile of the company explained by the coordinator of Parle - G



**INTERNATIONAL CONFERENCE
ON
CHALLENGES AND PERSPECTIVES ON GLOBAL MAGEMENT
13.02.2015**



Welcoming the Guest and inaugurating the international conference



Dr.S.Nakkiran, Prof.of.Co-operative Management, Ambo University, Ethiopia delivered the inaugural address and released the International Journal of Research and Business Innovation with impact factor 1.53

Panel Discussion



The panel discussions were conducted by the panel moderator Dr.L.Manivannan, associate professor of corporate secretaryship, Erode College of arts & science, Erode. And the panelist were Dr.A.Somu, Director, Vivekananda institute of information & management studies, Trichengode. and Dr.R.Saravanan, Director, Sri Krishna college of technology, Coimbatore.

Valediction of the Conference



Dr.A.Mustafa, Senior Professor, RVS KVK Institute of Management Studies, Trichy delivered the valedictory address and issued the best paper award to our PG student S.Vanmathi

FACULTY PAGE

STAFF PAPER PRESENTATION AND PUBLICATIONS (2014-2015)

- Dr. K. Leelavathy has presented a paper on "Green marketing - a change toward environmental consciousness in Thanjavur town" in the International Conference on "Challenges and Perspectives of Global Management" on 13th February 2015.
- Mrs. A. N. Christy has presented and published a paper on "Employee Retention at Pudukkottai District Cooperative Spinning Mill Ltd., Aranthangi, in the International Conference On " Challenges And Perspectives Of Global Management".
- Mrs. A. N. Christy has presented and published a paper on "Workers Participation in Management at Aavin Trichirapalli District Cooperative Milk Producers, Union Ltd., "in the International Interdisciplinary Conference on " Contemporary Issues in Management and Social Science".
- U. Priya has presented and published a paper on "Effective implementation of total quality management among the employees of Arignaranna sugar mill, Kurungulam in the International Conference On "Challenges And Perspectives Of Global Management
- Mrs. U. Priya has presented and published a paper on "Workers Participation in Management at Aavin Trichirapalli District Cooperative Milk Producers, Union Ltd., "in the International Interdisciplinary Conference on " Contemporary Issues in Management and Social Science".
- K. Nithya Devi has presented and published a paper on "Requirements of administrative staff of quality performance at the power battery industries pudukkottai in the International Conference On "Challenges And Perspectives Of Global Management".
- K. Nithya Devi has presented a paper on "Green Marketing in India: Problems and Prospects" in the National Seminar on Green Marketing in India Emerging Opportunities and Challenges at M.R. Government Arts College, Mannargudi.
- S. Meenakshi has presented a paper on "Effective performance evaluation tools -on making 360degree appraisal" in the International Conference On "Challenges And Perspectives Of Global Management".
- B. Asha has presented a paper on " Synchronized slotted aloha protocol for collision avoidance "in the International Conference On "Challenges And Perspectives Of Global Management".
- P. Amalorpavamary has presented a paper on " Post office savings and relevance in rural areas with reference to Thanjavur district" in the International Conference On

"Challenges And Perspectives Of Global Management"

- K. Punitha Devi has presented a paper on " Employee perceptions towards organizational climate in Cavveri asst ONGC, Karikal" in the International Conference On "Challenges And Perspectives Of Global Management".
- B. Suda has presented a paper on " Manpower planning in Velmurguan heavy engineering industries" in the International Conference On "Challenges And Perspectives Of Global Management".
- B. Kiruthiga has presented a paper on a study on Customer Retention strategy at Vasanth &co in Thanjavur town in the International Conference On "Challenges And Perspectives Of Global Management".
- S. Karthiga has presented a paper on " Stress management of employees in Kandargi spinning mills Salem:", in the International Conference On "Challenges And Perspectives Of Global Management".
- S. Subhashini has presented a paper on " Marketing analysis of two-wheelers with special reference to Thanjavur", in the International Conference On "Challenges And Perspectives Of Global Management".
- S. Maheswari has presented a paper on " Empirical study of demographic influence on attitudinal difference", in the International Conference On "Challenges And Perspectives Of Global Management".
- K. Jayanthi has presented a paper on "Green Marketing a change towards environmental consciousness in Thanjavur town", in the International Conference On "Challenges And Perspectives Of Global Management".
- Dr. K. Leelavathy has presented a paper on "Empowerment of women through self-help groups in Tiruvanmalai, in the International Journal of Scientific Research and Management. ISSN (e) : 2321-3418 with impact factor 3.994. ^{Published}
- P. Amalorpavamary has presented a paper on " Post office savings and relevance in rural areas with reference to Thanjavur district" in the International Research for Indian Management and social work. Vol.1, Issue 7. ISSN 2349-6746. Impact factor 0.348.

Staff achievements

- P. Amalorpavamary has produce 100% result in the university examination for the academic year 2013-2014 .
- Mis. S. Karthiga , Mis. B. Kiruthiga, Mis B. Suda received 100% attendance award for the academic year 2013-2014.

FACULTY ARTICLES

GIFT



Gifts are shared to express our love and gratitude to our near and dear. It is also a way to show our kindness to the needy. We experience joy when we give and receive gifts. The happiness increases the moment we unwrap the gift. But the real value of the gift is realized when we make use of it. Have you ever analyzed which is the greatest gift you have received, if not it is the right time to do it now. To make it easier, here's the answer. The greatest gift to all mankind is the "Ability to Think", a precious gift from God. The extent to which you make use of this gift determines your success and failure in life. Going through life without using your "ability to think" is like shooting without aiming.

The foundation of success lies in the "ability to think" positively. If you think you can achieve, you can. It is all in the state of mind. So try to make use of this gift to its full potential. Let me conclude by quoting "Successful people

Mrs. A.N. Christy
Head, Department of commerce

RESPONSIBILITIES OF WOMEN

In olden days women were seen as wives who were intended to cook. Today the life of women is multi-faceted. Women have to handle different aspects of life. There are women issues that need to be attended to such as their spouse, family, career, business, education, health and fitness and rising kids. Women are blessed with the power that enables them to handle numerous women affairs at the same time. For instance, a woman does not have to cook a meal or take care of her child. However, it is better for her to do legitimate and positive things [even if she does not like it] for the peace and safety of the family in order to establish mutual respect among the members of the family. So we should visualize the environmental conditions of the world, groups and bias, likes and dislikes, conflicts and wars, worries and depressions – all are increasing in the modern mind.

In fact, the responsibility of caring for the safety and security of society and individuals rests mainly on women. We know that naturally some men will vote for peace and some men will vote for war and all women will vote for peace, because all people were brought into the world only by women. Women are, understanding, strong and clear mind will be the dawn of peace on Earth. So women are compared to honey bee as they strive to achieve and at the same time are beneficial to others.

Let us believe that this is one of the most important tasks of women in this world, to keep awake, and to remain aware of this fact. If women all over the world are united in this faith, if they remember that peace will come only to those, who put all their efforts, their intelligence and their experience at the service of this goal. And seek it with whole-hearted dedication. The power of love in women is stronger than the power of hatred in the outside world. If we have strength to sincerely believe that in the end we will reach this goal, there still is hope that we can make this world a place in which our children grow up happily and without fear.

Mrs. K. Punitha Devi

Asst. Professor

Department of commerce

CHANGE YOUR LIFE FOREVER FOR BETTER



Everything in this universe is created what you want to achieve must also be created by no one else but yourself. Life is precious it is worth living and it is worth living meaningfully because you are a marvelous creature and the best way to ensure success is to dream.

"Dreams transform into thoughts and thoughts result in action", like dr.k.Abdul kalam. Success does not just happen by chance but happens when you decide and then make it happen. your success is based largely upon one word, "enthusiasm" is the single most important ingredient to achieve success and the best investment for a man's success in the specialized world depends upon concentration. you keep six honest serving men their names are "**what, why, when, how, where and who**", they taught me all I know and develop your powers of observation and imagination is more important than knowledge success and confidence go hand in hand a big smile gives you confidence and a big smile rolls away fear and worry and judge your attitude for it will decide your future a positive attitude can work wonders right attitudes win for you in every situation making a plan for the journey will take you from where you are now to where you want to go. Establish order in your work and you are placing an order for success and action is the food which will nourish your success only action determines your value in the world stop waiting start doing something worthwhile. learn to do hard work and look for the opportunities under your own feet. See the goal clearly in your mind's eye see in your imagination what you want to accomplish and give strength to your vision.

You have power

You have ability

You release them.

For that you must have faith in you faith is not the absence of fear but the capacity to act in spite of the fear the man who wins is the man who thinks he can, begin to think that you can do it. At last character is like a sweet flower. A man of noble traits and good character possesses a tremendous personality.

Whoever you are, think you are best

Whatever you are be your best

Whatever you do, do your best

Wherever you are, bloom your best.

"Giving" and "Taking" define two different principles of living if you live "to take" you may become rich, but you cannot be sure of happiness "live to give" and in this way achieve success as well as happiness so **Change Your Life Forever For Better**.

S.MEENAKSHI

Asst. Professor

Department of Commerce

THE PROBLEMS OF UNEMPLOYMENT

INTRODUCTION

India is one of the thickly populated countries in the world. Despite the intensive family planning programmes, the rate of birth is shooting up. This population explosion has created so many problems. The most dreadful of them is the problem of unemployment. It has turned millions of our youngsters into dull, disgusted individuals.

POST INDEPENDENCE PERIOD

After the dawn of freedom many schools and colleges were opened. Scholarships were offered to the poor pupils. Hence a lot of people became educated. But our country could not provide employment to everyone. Naturally one can see huge crowds of young men hanging about the employment exchanges.

SELF-EMPLOYMENT

The educated people prefer only white collared jobs. To them degrees and diplomas are mere passports for employment. The industries in our country employ only a modicum among the multitude. A vast majority is left out. Such unemployed people become depressed and dejected. They wallow in the mire of world weariness.

CONCLUSION

To solve the problems of unemployment drastic measures should be taken up. The charges should be made in education. The students should be trained for self-employment. Population explosion should be checked. New industries should be setup. Giving doles is only superficial remedy. It cannot strike at the root for good and all. We must make the most of the manpower that abounds in our country.

MRS. P. AMALORPAVAMARY

Asst Professor
Department of Commerce

OPPORTUNITY

Every single second gives us an opportunity to live which has the power to change our fate. Opportunity is very strict and hard hearted that it will not wait for the one who is unfit to use it at proper time and place.

We should not find opportunities, rather make more opportunities. The last opportunity will never come back; 'Luck' is what happens when preparation meets opportunity.

If we lose a pen we can buy a new one; but if we lose the cap of a pen we can't buy a new one. The same is the case with opportunity. We can lead a horse to water; but we cannot whip it to drink. Like that we should be alert and firm to catch each and every opportunity when it knocks at our door.

A pessimist sees a difficulty in every opportunity; an optimist seen an opportunity in every difficulty. It is a fact that if a man uses opportunity at the right time, he will be transformed from one level to next level which will give him. Money, power, respect, honor, name and fame, happiness, enthusiasm, courage to face and succeed future opportunities, self-confidence and even a history in which he will become a role model to be followed by others.

We should never leave even a single opportunity in our life; we should tightly hold on it and use it properly and succeed in our life.

If you miss the opportunity, you will miss your life. If you use the golden opportunity you will shine in your life like a diamond and you will be valued like platinum.

MS.B.SUDHA
Asst.Professor
Department of Commerce

INSPIRATIONAL EDUCATION QUOTES

- When educating the minds of our youth, we must not forget to educate their hearts.
- The beautiful thing about learning is that no one can take it away from you.
- If people did not do silly things, nothing intelligent would ever get done.
- You have to go wholeheartedly into anything in order to achieve anything worth having.
- Education makes a people easy to lead but difficult to drive: easy to govern, but impossible to enslave.
- He who opens a school door, closes a prison.
- What sculpture is to a block of marble education is to the human soul.
- The roots of education are bitter, but the fruit is sweet.
- Education cost money, but then so does ignorance.
- No one can make you feel inferior without your consent.

B. KIRUTHIGA
Asst. Professor
Department of Commerce

SELF CONFIDENCE

Confidence is a tool you can use in your everyday life to do all kinds of cool stuff, not least to stop second-guessing yourself, manage your fears and become able to do more of the things that really matter to you. But not many people realize that their self-confidence works just like a muscle – it grows in response to the level of performance required of it. Either you use it or you lose it.

1. Learning is a Good Thing, so sign up for that evening class and enjoys it.
2. Get out of your own head by asking your partner or best friend what you can do for them today.
3. Hit the gym. The physiological effects will leave you feeling great.
4. Go to a networking event and focus on how you can be helpful to other people rather than being nervous about your own stuff.
5. Get crystal clear on the things that truly matter to you. If they're not in your life, you need to bring them in.
6. Write a list of the things you're tolerating and putting up with in your life, then write down how you can remove, minimize or diminish each one.
7. Look at a great win or success you've experienced and give you credit for your part in it. Recognizing your achievements is not egotistical, it's healthy.

KJAYANTHI
Asst Professor
Department of Commerce

EDUCATION FOR YOUNG WOMEN



Education for young women is essential for the world's progress. Young women need to adorn themselves with the beauty of acquiring knowledge and education. Neither physical beauty nor ornaments would save them, but the knowledge obtained through education would protect and save themselves and their family.

Education for young women is the breath of life that helps to survive in this world. The young women need to be aware that education not only deal with knowing the world, but also enable them to have self-insight with stability.

To stand with raised heads, the basic needs of life and the art of living will be met through education. In today's world there is no need for women to depend on others, but she can lead her life individually, through education.

Education is no doubt a valuable treasure for women that cannot be snatched by the external forces. Women empowerment is possible only through education. Today's women are shining in all the areas of life and have proved themselves.

Even though some women get their education through chastity, there is no doubt that her contribution to the society would be remarkable and incomparable. Hence, education for young women is vital and inevitable.

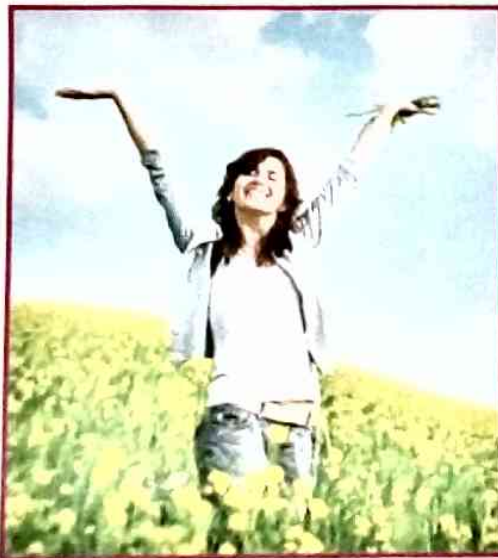
Ms. B. ASHA

Asst. Prof. of Commerce

HAPPINESS

Happiness consists in being perfectly satisfied with what we have. It is a state of being contented with one's lot. It is an elusive eminence and very few people will admit to be truly happy. The experts view is that it is one's mental make - up and includes our background, habits, education mood and experience. It is well known fact that the more we try to attain happiness.

Normal happiness is attributed to the fulfillment of our desires, it has diverse causes job satisfaction, acquisition of wealth, possessing property, getting an award service to the poor - the list is endless.



Happiness in fact is an emotion, which is within us. Satisfaction is one of the main elements in it. Happiness is meant to be shared. Sharing happiness brings immense pleasure. Do not speak of your joy to ones less fortunate than yourself, then the other person is sad, do not pain him by describing your happiness to him.

Ms. K. NITHYA DEVI

Asst. Prof. of Commerce

POSITIVE THINKING



Positive thinking is a mental and emotional attitude that focuses on the bright side of life and expects positive results. It is a way of life.

With a positive attitude we experience pleasant and happy feelings. This brings brightness to the eyes, more energy, and happiness. Our whole being broadcasts good will, happiness and success. Even our health is affected in a beneficial way. We walk tall, our voice is more powerful, and our body language shows the way we feel.

Positive thinking sounds useful on the surface. "positive thinking" is also a soft and fluffy term that is easy to dismiss. In the real world, it rarely carries the same weight as words like "work ethic" or "persistence."

How to Increase Positive Thinking in Your Life

- ✓ To smile and enjoy the benefits of positive emotion.
- ✓ Schedule time for play and adventure so that you can experience contentment and joy
- ✓ Explore and build new skills.

Positive thinking isn't just a soft and fluffy feel-good term. Yes, it's great to simply "be happy," but those moments of happiness are also critical for opening your mind to explore and build the skills that become so valuable in other areas of your life.

Finding ways to build happiness and positive emotions into your life -- whether it is through meditation, writing, playing a pickup basketball game, or anything else -- provides more than just a momentary decrease in stress and a few smile.

Ms. U.PRIYA
Asst. Prof. of Commerce

THE POWER OF MOTHER'S LOVE



Mother love shapes cultures and individuals. While most mothers know that their love and emotional availability are vital to their children's well-being, many of us do not understand the profound and long-lasting impact we have in developing our young children's brains, teaching them first lessons of love, shaping their consciences ... At a time when society urges women to seek their worth and personal fulfillment in things that take them away from their families and intimate bonds, Hunter invites women to come home — to their children, their best selves, their hearts.

We need to be willing to look inside our own experiences to identify any places we may still be affected by our relationship with our own mother. We can begin that journey by simply being willing to search our heart and better understand ourselves. Professional counseling may also be a valuable part of that process. Search your own heart and learn if your ways toward your own mother could be improved." This is important whether your mother is still living or not. You and we deeply affected by our relationship with our mother and one of the most powerful gifts we can give to our children is our own emotional health.

A child should never feel as if they need to earn a mother's love. This will leave a void in their heart all of their life. A mother's love needs to be given unconditionally to establish trust and a firm foundation of emotional intimacy in a child's life. If love is withheld, a child will look for it in a million other ways, sometimes throughout their lifetime unless they come to some sort of peace with their past. The emotional foundation we give our children at home is foundational to their life. We cannot underestimate the value of home and the power of mother love.

Mrs. S. KARTHIKA
Asst. Professor of Commerce

STUDENTS ACHIVEMENTS

- ❖ On 4.10.2014 Ms.Bhuvanalakshimi & Ms.Matharasi (II B.com students) went for International Cultural Competition in Kulumanalui and Won the 1st Prize for folk dance .
- ❖ On 17.10 2014 to 19.10.2014 Ms.Bhuvanalakshimi & Ms.Matharasi (II B.com students)went for International Cultural Competition in BDU Fest and Won the 5th Prize for folk dance .
- ❖ On 5.02.2015 Ms.Bhuvanalakshimi & Ms.Matharasi (II B.com students) went for International Cultural Competition in Annai College Kumbakonam and Won the 1st Prize for folk dance .
- ❖ On 24.02.2015 Ms.Arockiya Sindhya & Ms .Kanimozhi (III B.COM) went for International Cultural Competition "Comvagaza" in Holy Cross College Trichy and won 2nd prize in Face painting .

RANK HOLDERS



SR.M.JOY JENIFER
B.COM
5th RANK



MISS.G.DHIVYA
B.COM CA
11th RANK



MISS.M.N. SHABANA
B.COM CA
18 thRANK



MISS.K.JAYANTHI
M.COM
17 th RANK

STUDENTS ARTICLES

LIFE

YOU'RE WISH

If
You wish to 'have' something
'Have' confidence.
You wish to 'do' something
'Do' social work,
You wish to 'give' something
'Give' knowledge,
You wish to 'achieve'
something,
'Achieve' wish to 'find' something's,
'Find' nobles and Oscars,
You wish to 'remained' something,
'Remained' kalam's thoughts,

S.Aarthi-I-B.com

Life is short,
Time is fast,
No replay,
No rewind
So enjoy
Every moment
As it comes,

SUCCESS

S - SACRIFICE
U - UNDERSTANDING
C - CONCENTRATE
C - CHARACTER
T - T-MISSION
S - STRIVE
S - SURPRISE

J. Maria Rebekah I
B.COM

ஆசிரியர் பணி

வாய்ந்ததைக் கற்பிக்கும் பணி
உண்மை வலுக்கு மூலான பணி
நல்லவாழ்வையே போக்கும் பணி
அதன்னை ஆசிரியர் பணி
உண்மையை உரைக்கும் பணி
வாய்ந்ததைக் கொடுக்கும் பணி
உண்ணாங்களுக்கு, வண்ணம் தரும் பணி
உண்பாய் இருக்கும் பணி
உயர்வகளைப் போக்கும் பணி
உயர்வுமையை வளர்க்கும் பணி
உய்வதை உயிரினக் கொண்டு பணி
உய்வை வழி நடக்கும் பணி
உய்தே ஆசிரியர் பணி

முடிவும்

வலியோடு போராடினால் தான்
ஒரு பெண் தாயாக முடிவும்.....
இருளோடு போராடினால் தான்
புழு வண்ணத்துப் பூச்சியாக முடிவும்
மண்ணோடு போராடினால் தான்
விதை மரமாக முடிவும்...
வாழ்க்கையோடு போராடினால் தான்
நீ வரலாறு படைக்க முடிவும்..

S.Kavi Nilavu
II BCom

வெற்றி உன் கையில்.....

விதி என்று வெந்து சாகாதே
விதி என்று ஒன்றும் கிடையாதே
தோல்விக்கு பயந்து வாய்ப்பை விடாதே!
துவண்டு விட்டால் வெற்றி கிடையாதே!
எடிசன் தோல்விக்கு துவண்டு இருந்தால்
இருட்டாகவே இருந்திருக்கும் இந்த உலகம்
என்னால் முடியும் எதுவும் முடியும்!
என்றே முயன்றால் இனிதே முடியும்!
சோம்பலை விடுத்து சுறுசுறுப்பை பெற்றிடுக!
அகந்தையை விடுத்து அன்பை பெற்றிடுக!
அச்சத்தை விடுத்து துணியைப் பெற்றிடுக!
தூக்கத்தை விடுத்து உழைப்பை பெற்றிடுக!
வேதனை விடுத்து வெற்றியை பெற்றிடுக!
முன்னேற்றத்திற்கு சந்தர்ப்பம் வரும் என்று
காத்திருப்பதில் அர்த்தம் இல்லை.....
சந்தர்ப்பத்தை நாம் தான் உருவாக்கி
முன்னேற வேண்டும்.....
வெற்றி உன் கையில் என்பதை உணர்ந்திடுக.

க.சரண்யா

II B.Com (CA)

பெண்மை வெல்லட்டும்

உள்ளத்தில் ஒளிநதிருக்கம் வேகத்தின் வேர்களே
உயரவளர்ந்து நிற்கும் விருட்சங்கள் ஆகட்டும்!
பெண்மைக்குள் பொதிநதிருக்கும் ஆவேச ஆண்மையே
தூதட்டி தீட்டிவிட்ட ஆயுதங்கள் ஆகட்டும்!

வெட்கத்தை கழட்டிவிட்டு வீரகவிப் பாடிடுவோம்
வேண்டாத அச்சத்தை அழித்துவிட்டு எழுந்திடுவோம்
வெற்றியின் வாசலுக்கு தோரணங்கள் ஆகிடுவோம்
வேகத்தின் வேளவியில் வரமென்று பெற்றிடுவோம்!

அச்சமில்லை ஆலமென்று நிமிர்ந்து நின்றிடுவோம்
வானத்தில் கூட நம்கிளைகளை விரித்திடுவோம்!
தடம்புரளாப் பாதைகளை அமைத்து விடுவோம்
தடைகளை தகர்ந்து எரிந்து நடந்திடுவோம்!

கடமையின் முகவரி நம் நெற்றியில் தெரியட்டும்
காலத்தின் ரேகை நம் கைகளில் ஓடட்டும்
பிரபஞ்சத்தின் ஒளி நம் கண்களில் மின்னட்டும்
பாசத்தின் வரி நம் மொழிகளில் மிளிர்ட்டும்

உலகத்தின் கிழக்கில் ஒளியாய் எழுந்திடுவோம்
உள்ளத்தின் தீப்பொறி தேக்கியே வைத்திடுவோம்
உதிக்கின்ற செங்கதிர் உச்சி திலகமாகும்
உறைகின்ற வெண்பணி வார்த்தைகள் சுத்தமாகும்

முடியுமென்று முச்சுப் பிடித்தால் முழுவலகும் முதுகிற்குபின்தான்
முடியாதென்று தயங்கி நின்றால் கடுகும் மலைகனமாகும்!
ஏக்கங்கள் தீரட்டும் பெண்மை வாழட்டும்
ஏமாற்றம் இல்லாமல் எப்போதும் வெல்லட்டும்!

LAURELS OF OUR DEPARTMENT



“The Moment You Live Your Dreams, Not Because of what it will prove or get you, but because that is all you want to do.” Our PG final year students won the **1ST prize in the crib competition**



Received the **BEST DEPARTMENT AWARD** with 1115 marks for the Academic year 2014 – 2015.

Won
OVERALL CHAMPIONSHIP IN SPORTS
for the
Academic year 2014 - 2015

Discipline Shield



Our department won the **Discipline Shield** in month of **January 2015**, our beloved Dr.Sr. D.Victoriya , Principal, Bonsecours College issuing the shield and our students and staff members are receiving the shield.

OUR EVENTS IN THE STATE AND DISTRICT NEWS

International



International Conference
 The International Conference was held at the State Convention Center in Dallas, Texas, on October 15-17, 1964. The conference was attended by representatives from various countries and was a significant event in the history of the organization. The conference was held in a grand ballroom and was a great success. The conference was held in a grand ballroom and was a great success. The conference was held in a grand ballroom and was a great success.

International Conference

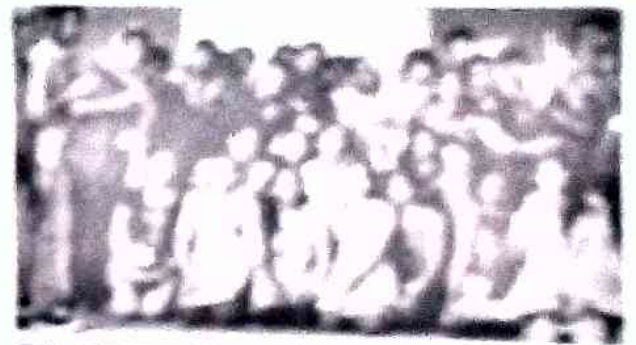


FDP



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COMFEST



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State News



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COMMERCE GALLERY



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