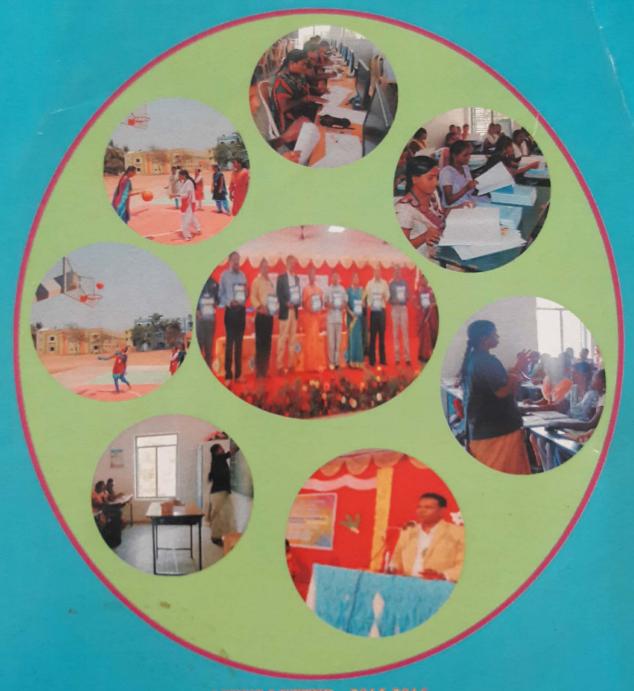
# COMMERCE ECHOES

We are the fruits of Bon Secours tree and the leaves of Commerce branch



NEWS LETTER - 2015-2016 Issue -7

Volume -7

### Bon Secours College For Women

Nationally Accredited With 'A' Grade by NAAC

Affiliated To Blaruchidasan University, Thruchiroppulli

UGC Recognized 2(f) and 12(B) Institution

Vilar Bypass, Thunjavor -613006

## FROM THE EDITOR'S DESK

With great pleasure and honour, I write this foreword for the Commerce Echoes. Indeed this newsletter is a testament to the departments commitment in imparting quality education in academia. This encompasses a right balance



between research and development, teaching and learning and very much in line with the vision and mission of the Commerce Department. This newsletter highlights many latest wonderful achievements that have brought laurels to the department both by Students and Staff.

I am happy to mention that our department has received a grant of Rs.1,00,000 from ICSSR for organizing an International Conference this academic year.

E-Commerce & Com Tour Expo 2016 was an excellent event where students got an opportunity to show their work under Electronic Commerce and Tourism.

I congratulate the team who has taken the initiative for producing this newsletter.

I wish the newsletter soars to great height in the days to come.

Mrs. A.N. Christy
Head Department of Commerce



# Orientation Programme for I year On

24.06.2015 - 26.06.2015

NOVENA CELEBRATION 13.08.2015



**NOVENA** Offering



Feast Day Celebration

Guest Lecture - 17.07.2015



Dr.J.J.Jayakumari , Asst Prof of Commerce Kundhavai Naachiyar Govt Arts College, Thanjavur. delivered a Lecture on Research Methodology

#### Workshop on Life Empowering Skill

05.08.2015



Dr. Stanley Elango
Deputy Director
Institute of Cooperative Management
Hyderabad delivered the Inaugural address.



Session on Yoga

# \*Social Enterprises for Sustainable Development





Dr.X.L.X. Wilson visiting scholar, University of Helsinki, Finland, Dr.R. Karunakaran ., Hawassa University, Awassa, Ethiopia. Dr.M. Karthikeyan, Ambo University, Ethiopia. were the resource

#### BOOK BANK SCHEME

23.12.2015



Books were issued to the needy students for their studies.

Educational Tour

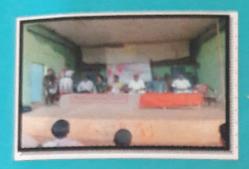
04.02.2016 to 07.02.2016 Our UG & PG Final year Students at Kerala.



#### REACHOUT

17.12.2015

18.12.2015



Extension Activity
Programme
was organized to Create
Awareness on "Insurance
Scheme" at Kollangarai
Village.



22.06.2016



As a Part of our Social Responsibility a motivational talk was delivered by our faculty at SPADIX Matriculation HSS.

FDP ON MOBILE BANKING 24.7.3015





Mr.Ramesh , Asst.Manager, Indian Bank Address the Faculties.

INDUSTIAL VISIT
10.09.2015

As a part of industrial exposure our II year UG students and PG I &II Year students visited "Majestic exports" and NIFT Knitwear College, Thirupur.



#### ICSSR Sponsored International Conference on "Innovative Strategies in Commerce"





Dr. Ramesh Kaliyamoorthy, Head, Research Cluster Accounting & Finance, Linton University, Malaysia delivered the inaugural address, and released the PRIMAX Journal with the impact factor 2.53.287 papers from different colleges and university were received out of which 43 research papers were selected and published.



Panel Discussion



Distributions of Certificates



COMFEST - 2016
29.02.2016
Mr.R.Saravanan,
Cultural Coordinator
BDU
Ms.Shamili
Serial Artist were the
Guests



## Laurels of Our Departments







Our department secured the 1st Place in the Pongal Competition held on 13.01.2016

### Our Unique Teaching Technique







On 18-09-2015 and 06 & 07 - 2016 E- SHOW AND COM. TOUR EXHIBITION was showcased by III B.Com (CA) &

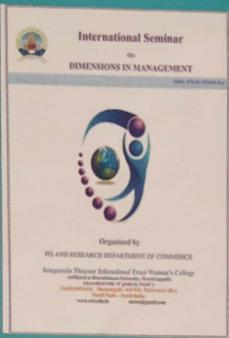
Overall Championship Trophy won by our students on 04-03-2016 at Bharath College of Science and Management,

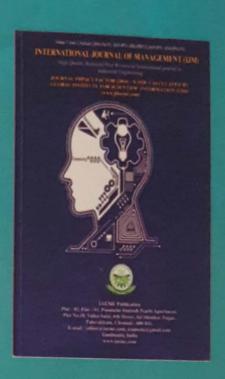


#### FACULTY PAGE STAFF PAPER PRESENTATION AND PUBLICATION (2015-2016)

32 Research Articles has been published by our faculties in the following journals with Impact Factor.







#### **Students Achievements**

- ◆ 250 papers has been presented by our students in National & International Conferences and Seminars at various Colleges.
- Our students have secured 2<sup>nd</sup> place in Logo Designing, Photo Gallery at Bishop Heber College, Trichy.
- Our Students have secured 2<sup>nd</sup> place in Whatsapp Quiz at Adaikalamadha College, Thanjavur
- ◆ Cash award of Rs.2,000/- was won by our students for securing the I place in Folk dance at Periyar Maniammai University, Thanjavur.

## Our department has signed MOU with Muthu Pipes Pvt. Ltd., Chennai and NIIT, Thanjavur.

#### DEPARTMENT OF COMMERCE









Faculty involvement in other activities of our college



Ms. B. Asha Co-ordinator Manna L Safe



Ms. S. Meenakshi Co-ordinator LEO Club

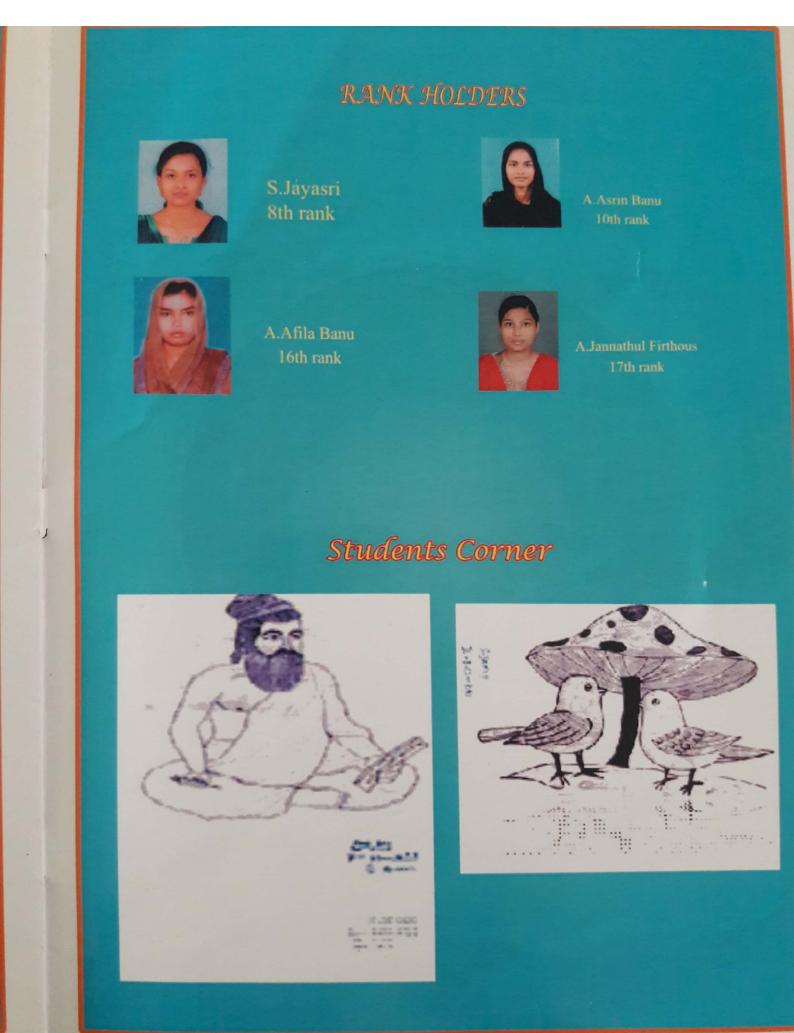


Mrs.R.Shantlit
Co-ordinator
MBA Concurrent Programme



Mrs. K. Kalaiselvi Member Youth Red Cross





## OUR DEPARTMENT EVENTS IN THE PRESS REPORT





