

WE ARE THE FRUITS OF BON SECOURS TREE
&
THE LEAVES OF COMMERCE BRANCH



Commerce ECHOES

2017-2018



VOLUME -9 ISSUE -9

BON SECOURS COLLEGE FOR WOMEN

NAAC WITH 'A' GRADE

Affiliated to BHARATHIDASAN UNIVERSITY,

Trichirappalli

Recognized by UGC UNDER SECTION 2(F) AND 12(B)

VILAR BYPASS, THANJAVUR-613006

COMMERCE ECHOES 2017-2018

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EXCLUSIVE

LET'S TALK

DEPARTMENTAL ACTIVITIES

FACULTY ACHIEVEMENT

STUDENTS ACHIEVEMENT

FACULTIES ECHOES

LET'S TALK

"All for the Greater Glory of God"



It is a delight boundless to bring out the 9th issue of "Commerce Echoes", an endeavour to reflect the values and the quality of the department.

This newsletter provides me with a chance to recount the various activities in which the Busy Bee Association members were actively involved since the inception of the academic year 2017-18 and also highlight the educational, cultural and sports activities of the department.

The beginning of every academic year is at its heart a fantasy of newness and of the chance to do things differently and with more attention to purpose. It gives me a sense of satisfaction to see our department breaking barriers and moving forward confidently, to reach greater heights.

The name and fame of a department depends on the Caliber and accomplishments of the students and teachers. "Commerce Echoes" has recorded the notable achievements by our staff members and students.

We, the faculties of commerce, are committed to maintaining the high standard of integrity that has always been the characteristic of the PG & Research Department of Commerce. We always strive towards our motto, "Moulding to Fly High"

Our team hopes to build on this ethos just as much during the upcoming academic years.

A.N.Christy
Vice Principal & Head
Department of Commerce

Flourishing Journey of the Commerce Department

The PG & Research Department of Commerce has a history of 16 years of its successful functioning and has been doing yeomen service for the root of higher education by catering to the requisites of the students mostly hailing from the rural areas in and around Vilar village, Thanjavur.

The full-fledged Department had expand its wings in Commerce by offering B. Com, B.Com (CA), M. Com, M. Com (CA), M.Phil & Ph.D programme. Today we have more than 600 students pursuing UG and PG courses of commerce.

Bridge course is offered to assist the students to improve their communication skills. The faculties stimulate the students towards realizing their dreams and attaining their goals.

Apart from highlighting the consistent and good academic performance, the Department boosts the students to participate in the co-curricular and Extra Curricular activities.

From the Busy Bee Association, the students get an opportunity to know, understand and learn about the world of Commerce. It is a window through which students of commerce get to know more things.

The department organised Guest Lecture Programme, Personality Development Programme, Entrepreneurship Development Programme, Start-up activities, Web Show, Quiz Competition & Elocution Competition to build self-confidence and to bring out the latent talents of the students.

The rapid growth of the Department of Commerce is reflected in its uniqueness in the academic program, offered to the students.

Vision

Generating globally competitive human resource in order to pave way for sustainable progress and reinforce the economy.

Mission

To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character and innovation to develop leadership, professional excellence to attain distinction and decorous placement to render service to the society.

To cultivate the knowledge and skills of students to face the global challenges with confidence and ease.

Objective

- + Provide necessary academic guidance to the students.
- + Provide up-to-date information to encounter in the field of Commerce and Management.
- + Help the students to know the various career opportunities available in the field of business and select those career opportunities which suits to their requirements and abilities.
- + Help the students to be familiar with the various aspects of business and enable them to be real leaders of business society.
- + All the more, to make the students responsible citizens of the society.
- + By organizing guest lectures, seminars are organized to make the students well acquainted with latest information.
- + Create an awareness of research culture among the students.

Department Events

ORIENTATION 22.6.17 TO 24.6.17



Orientation Programme was organized for all the new entrants in the Academic year 2017-18. The objective of the Orientation Programme was to inspire the new students through socialization that provide a wealth of information about the Department and College environment.

GUEST LECTURE



06.07.2017 - Guest lecture was conducted on Physical fitness. Dr. Rashmi from China acted as the Resource Person and all the students from our department actively participated and clarified their queries related to their vigour.



BUSY BEE ASSOCIATION INSTALLATION

On 12.7.17 The Busy Bee Association conducted election to select the Office Bearers for the Academic year 2017-18. The elected busy bee Association office Bearers were honoured with badges.



WEB EXPO



19.7.2017- A web show was organised by III B. Com CA students. Their talents and skills were exhibited in this show. Dr.Sr.Victoria, Principal, inaugurated this program & appreciated the creativity of our students.

WORK SHOP

26.07.2017 - State level Workshop on GST Implication, Key Issues and Recent Development, Mr. Ravichandran, Auditor and Mr. SivaKumar, Senior Manager (Rtd.) Canara Bank, Thanjavur were the resource persons. More than 550 Students participated & gained knowledge on GST.

NOVENA - 9.8.17

The Fifth day of Novena was implored on the theme "Consumeristic Attitude". A street play was designed on this theme and Created awareness on Adulteration of product.



FACULTY DEVELOPMENT PROGRAMME

10.08.2017 - National level FDP on "Motivating the Motivators" was organised by our Department. 150 faculties from various institutions in and around Thanjavur participated and gained massive information to enrich their career. The technical session was led by R. Lakshmi Narayanan, Head Department of Commerce, Swamy Dayananda College of Arts & Science, Thiruvarur.



INTERNATIONAL SYMPOSIUM



30.08.2017 - International Symposium on “Challenges and Perspectives of Employment Law” with the aim to glimpse the opportunities in foreign countries. Dr.Nakkiran, Professor, Department of Cooperation, Ambo University, Ethiopia inaugurated this symposium. The first session was handled by Dr. G. Ramesh, Head, Department of Business Studies, IBRA College of Technology, Omen, and the second technical session was headed by Dr. A. Tamilarasan, Assistant Professor of Accounting, Ambo University,

COM FEST-2017

The Busy Bee Association plays an important role in making the Department a front runner, in and out of the college and has lucratively organised the 10th Intercollegiate Convergence “COMFEST –2017” on 07.09.2017.

Mr. Anand Kumar, Vijay TV Artist “KALAKA POVATHU YARU” and Dr.Chandran, Associate Professor of Tamil, Raja Serfoji College, Thanjavur, were invited as Chief Guests. More than 17 colleges participated and around 200 students took part in various events. The Overall Championship Trophy was won by “Holy Cross College, Trichy”.



INTERNATIONAL GUEST LECTURE

International Guest Lecture on “Logistic and Supply Chain Management” was organised on 08.09.2017. Mr. L. Karthigayen, Professor, American Heritage University, Dubai, acted as the Resource Person for this programme; he gave a Lecture on the level of logistic Management and Placement Opportunities in various sectors in India and in abroad. All the final year PG Students of our college participated and gained knowledge about logistic management.



FACULTY ACHIEVEMENTS

PUBLICATIONS



Our Faculties published 37 articles in highly Reputed & Peer Reviewed National & International level Journals with high impact factor and Copemicus Value.



Mrs. D. HeenaCowsar, Assistant Professor of Commerce has been qualified with both NET & SET during the year 2017

Mrs. K. KalaiSelvi, Assistant Professor of Commerce, has attended Faculty Development program on "Tuning the Young Faculties towards Effective Teaching" organised by St. Christopher's College of Education, Chennai from 22.08.2017 to 26.08.2017

Mrs K. Nithya Devi, acted as the member in Board of studies in KNGC, Thanjavur.

Dr.U. Priya, Assistant Professor of Commerce, was awarded the Doctoral degree from Bharathidasan University on 21.02.2018



CENTUM RESULTS AWARD WINNERS



Ms. A.N. Christy, Dr. U. Priya, Ms. B. Astha and Ms. P. Amalorpavamary has produced 100% results in the Year 2017

STUDENT'S ACHIEVEMENT OVERALL CHAMPIONSHIP



16.10.2017 - Our students participated and won *Overall Championship* in *FEBO -17* an Inter collegiate Cultural meet organized by *Vidyaya College of Arts & Sciences for Women, Kumbakonam.*



20.02.2018 Our Students participated and won *Overall Championship* in '*FEST O COM - 2K18*' a state level intercollegiate meet organized by Auxilium college of Arts and Science for women, Regunathapuram, Pudukkottai



PAPER PRESENTATION

45 Students presented papers on various titles related to Commerce in the International Conference on "Integrated Business & Management" conducted by Anna Velakanni Arts & Science College, Thanjavur on 16.2.2018.

Ms. R. Maha Lakshmi & S. Pavithra, II M. Com (CA) presented paper in the title of "Entrepreneurship" and won **FIRSTPRIZE** in 'PEBO -17' conducted by Idhaya College of Arts & Science for Women, Kumbakonam.

100% ATTENDANCE

43 Students attained 100% Attendance in the Academic Year 2017-18

RANK HOLDERS



Ms. V. Tamilpavai
M.Com
6th Rank



Ms. G. Asha
M.Com
13th Rank



Ms. R. Srinithi
M.Com
20th Rank



Ms. H. Zakhira
B.Com-CA
2nd Rank



Ms. R. Vidhya
B.Com-CA
3rd Rank



Ms. J. Santhosh Sri
B.Com-CA
4th Rank



Ms. M.S. Mukila
B.Com-CA
6th Rank



Ms. N. Nazia Jaffreen
B.Com
17th Rank

EDUCATIONAL TOUR



Our students went on an educational tour to Ooty from 14.02.2017 to 17.02.2017. They experienced an unforgettable trip.

Our future aim is to impart knowledge on advanced technologies & ethics required in their life, so that after graduation they can be better citizen to the society. Our students are motivated to undertake the venture that are stepping towards societal development which in turn leads to the national development

FACULTIES ECHOES

PERSON'S SELF DISCIPLINE

“By constant self-discipline and self control you can develop greatness of character.”

Self-discipline also means self-control, the ability to evade unhealthy excess of anything that could lead to negative cost.

True self-discipline is not a corrective or uncertain lifestyle as some people think, and it has nothing to do with being thin minded or living like a fakir. It is the appearance of inner strength and staying power, fundamental for trade with the affairs of daily life and for the achieving of goals.

Self-discipline enables you to exercise self-control in what you do, become more patient, open-minded, sympathetic and kind. In addition, it helps you withstand outer stress and pressure.

Ms. B. ASHA

MEDITATION

Meditation can be defined as a practice where an individual focuses their mind on a particular object, thought or activity to achieve a mentally clear and emotionally calm state. Meditation may be used to reduce stress, anxiety, depression, and pain. It may be done while sitting, repeating a mantra, and closing the eyes in a quiet environment.

Meditation has been practiced since antiquity in numerous religious traditions and beliefs. Since the 19th century, it has spread from its Indian origins to other cultures where it is commonly practiced in private and business life. Meditation is under psychological, neurological, and cardiovascular research to define its possible health effects. The meditation is intimately bound up with the religious context within which it was practiced. Some authors have even suggested the hypothesis that the emergence of the capacity for focused attention, an element of many methods of meditation, may have contributed to the latest phases of human biological evolution. Some of the earliest references to meditation are found in the Hindu Vedas of India. Wilson translates the most famous Vedic mantra "Gayatri" as: "We meditate on that desirable light of the divine Savitri, who influences our pious rites" (Rigveda : Mandala-3, Sukta-62, Rcha-10). Around the 6th to 5th centuries BCE, other forms of meditation developed via Confucianism and Taoism in China as well as Hinduism, Jainism, and early Buddhism in Nepal and India.

In the Roman Empire, by 20 BCE Philo of Alexandria had written on some form of "spiritual exercises" involving attention and concentration and by the 3rd century Plotinus had developed meditative techniques.

The Pāli Canon, which dates to 1st century BCE considers Buddhist meditation as a step towards liberation. By the time Buddhism was spreading in China, the *Vimalakirti Sutra* which dates to 100 CE included a number of passages on meditation, clearly pointing to Zen (known as Chan in China, Thiền in Vietnam, and Seon in Korea). The Silk Road transmission of Buddhism introduced meditation to other Asian countries, and in 653 the first meditation hall was opened in Singapore. Returning from China around 1227, Dōgen wrote the instructions for zazen. The Islamic practice of Dhikr had involved the repetition of the 99 Names of God since the 8th or 9th century. By the 12th century, the practice of Sufism included specific meditative techniques, and its followers practiced breathing controls and the repetition of holy words. Interactions with Indians, Nepalese or the Sufis may have influenced the Eastern Christian meditation approach to hesychasm, but this cannot be proved. Between the 10th and 14th centuries, hesychasm was developed, particularly on Mount Athos in Greece, and involves the repetition of the Jesus prayer.

Dr.K.Mala

LIBERTY

If I were a bird

I could fly where ever I would go

No need of passport, visa, Aadhar.....

No need to stand in the ticket counter, On-line booking, Tatkal

No need to suffer in the Traffic Jams

No need of Aeroplane, Helicopter, Motor Car, Scooter

No need to apply for Amma Two Wheeler Scheme

No need of Licence

No Need to pay Road Tax

I could fly where ever I would go

I hop to Switzerland, England, France, Germany, America and Russia

I could see Great Wall of China,

Leaning Tower of Pisa,

Eiffel Tower,

Statue of Liberty,

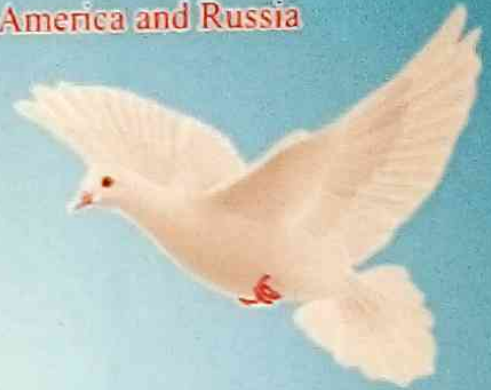
Niagara Falls,

Egyptian Pyramids,

Taj Mahal

Even I could touch the Mount Everest

I could change my life style as per the season



God Bless us like a FREE BIRD

Mrs. K. KalaiSelvi

MOTHER

If a question is asked to children to define about your mother in alphabet The reply may be

You are my Adorable

You are my Belief

You are my Confidence

You are my Destiny

You are my Encouragement

You are my Friend

You are my God

You are my Happiness

You are my Inspiration

You are the Justice

You are my Kindness

You are my Love

You are my Motivation

You are my Neatness

You are my Opportunity

You are ever Postive

You are my Queen

You are my Rules

You are my Strenth

You owe your time to me

You are my Understanding

You are my Value

You are my Wealth

You are my Zeal

It is difficult to define mother in alphabet but mother can define it in one word that is

"You are my world"

Because

She always care for us

She always think for us

She always smile for us and she always need for us.

Without her we are nothing in this world.

Ms. S. Meenakshi

TEACHING PEDAGOGY

The teaching pedagogy offers an opportunity to reflect on understanding and learning of regular curriculum in an innovative & effective manner. It is able to transform its students into an intellectual professional, which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom.

The following Suggestion or attributes can be followed:

- The lecture delivered in a way can be informative, interesting and engaging.
- The content prepared should be well organised and easy to follow by the students.
- The teaching pedagogy helps the Students to understand the development of the argument, or the logic in the ordering of the information or ideas.
- The Students should feel involved in the contemporary curriculum. This may be through some type of active participation, use of relevant examples to which they can relate and by being made to think about what is being said.
- ❖ The ability to engage students through questioning, no matter what the class size, is an important way of getting students involved.
 - It is vital to acknowledge that Students should wondering of where the time has gone.
 - Usage of visual materials or artefacts that are relevant to the topic of the lecture;
 - Usage of live links to the web to demonstrate currency of the material being presented.

The teaching pedagogy should create a transparency to the student learning process. It was very satisfying to know how much work the students put into their learning. It serves best when they are supplemented by the student participation through interaction with the Teacher. The teaching pedagogy should be focused on these of best possible method of delivering, keeping in mind the complexity of topic and students competency to learn.

Dr. C. Saffina

All the Difference in The World

Every Sunday morning a man take a light jog around a park near his home. There's a lake located in one corner of the park. Each time he jog by this lake, he can able to see the same elderly woman sitting at the water's edge with a small metal cage sitting beside her.

On a fine Sunday his curiosity got the best of him, so he stopped jogging and walked over to her. As he got closer, he realized that the metal cage was in fact a small trap. There were three turtles, unharmed, slowly walking around the base of the trap. She had a fourth turtle in her lap that she was carefully scrubbing with a spongy brush.

"Hello," he said. "I see you here every Sunday morning. If you don't mind my nosiness, I'd love to know what you're doing with these turtles."

She smiled. "I'm cleaning off their shells," she replied. "Anything on a turtle's shell, like algae or scum, reduces the turtle's ability to absorb heat and impedes its ability to swim. It can also corrode and weaken the shell over time."

"Wow! That's really nice of you!" he exclaimed.

She went on: "I spend a couple of hours each Sunday morning, relaxing by this lake and helping these little guys out. It's my own strange way of making a difference."

"But don't most freshwater turtles live their whole lives with algae and scum hanging from their shells?" he asked.

"Yep, sadly, they do," she replied.

I scratched my head. "Well then, don't you think your time could be better spent? I mean, I think your efforts are kind and all, but there are fresh water turtles living in lakes all around the world. And 99% of these turtles don't have kind people like you to help them clean off their shells. So, no offense... but how exactly are your localized efforts here truly making a difference?"

The woman giggled aloud. She then looked down at the turtle in her lap, scrubbed off the last piece of algae from its shell, and said, "Sweetie, if this little guy could talk, he'd tell you I just made all the difference in the world."

The moral: You can change the world – maybe not all at once, but one person, one animal, and one good deed at a time. Wake up every morning and pretend like what you do makes a difference. It does.

Mrs.P. Nandhini

OUR DEPARTMENT EVENTS IN THE PRESS REPORT



தஞ்சை பான்செக்ரீஸ் மகளிர் கல்லூரியில் வணிகவியல் துறை சார்பில் நடந்த கருத்தரங்கில் ஆய்வு கட்டுரைகள் அடங்கிய நூலை கல்லூரி முதல்வர் விட்டோரியா வெளியிட்டார்.

கல்லூரியில் பன்னாட்டு கருத்தரங்கம்

தஞ்சையூர்: தஞ்சை பான்செக்ரீஸ் மகளிர் கல்லூரியில் வணிகவியல் துறை சார்பில் வணிகம் மற்றும் மேலாண்மை துறையின் தகுதிப்பாட்டு உத்திகள் - ஓர் உலகளாவிய பார்வை என்ற தலைப்பில் பன்னாட்டு கருத்தரங்கம் நடந்தது. கல்லூரி முதல்வர் விட்டோரியா தலைமை வகித்தார். திருச்சி தூய வளனார் கல்லூரி முன்னாள் துறை தலைவர் அலெக்ஸாண்டர் பிரிஸீன்துரை, துபாயைச் சேர்ந்த அமெரிக்கன்-ஹெரிடேஜ் பல்கலைக்கழக பேராசிரியர் கார்த்திகேயன், மும்பை கடல் துறை வானொலி ஒலிபரப்பு அதிகாரி செந்தில்குமார், பெங்களூர் முனைவர் தியாகராஜன், கல்லூரி பேராசிரியை கிதிரிபடி, ஆகியோர் பேசினர். கருத்தரங்கில் 200க்கும் அதிகமான ஆய்வாளர்கள் கலந்து கொண்டனர். இதில் 128 ஆய்வாளர்களின் ஆய்வு கட்டுரைகள் நூல்களாக வெளியிடப்பட்டன. உதவி பேராசிரியை சபீனா வரவேற்றார். முனைவர் பிரியா நன்றி கூறினார்.