BON SECOURS COLLEGE FOR WOMEN

Nationally Accredited with 'A' Grade by NAAC
UGC Recognized 2(f) and 12(B) Institution
VILAR BYPASS, THANJAVUR - 613 006

PG AND RESEARCH DEPARTMENT OF COMMERCE CA
B.COM CA

GRADUATE ATTRIBUTES FOR B.COM (CA):

- Acquire a level of knowledge and disciplinary practice that would qualify the student to undertake further advanced study.

- Appropriate use of computer systems and software used in business and economics.

- Communicate advanced understanding of theoretical concepts in the student's score discipline.

- Qualify for employment in a wide range of occupations.

- Articulate a critical perspective on the development of the discipline in which they specialise and its contribution to the practice of that discipline.

PROGRAMME OUTCOME FOR B.COM (CA)

- Enables to understand and use practical utensils of finance requisite in decision making.

- Design and evaluate solutions for intricate computing problems with proper reflection

- Generate, find and apply apt techniques, resources, and contemporary computing utensils to intricate computing accomplishments.

- The course aims at developing skills to do a thorough analysis of financial statements and use them as basis for financial decision making.

- Apply ethical principles and commit to professional ethics and responsibilities and norms of the accounting practices.

- Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.

- All-inclusive outlook of the course offer a number of values based and job oriented courses ensures that students are trained into up-to-date.

- Students acquire new skills on the application of statistical tools and techniques in business decision-making

PROGRAMME SPECIFIC OUTCOME FOR B.COM (CA)

- It ensures job opportunities in the fields of telecommunication, marketing and financial services.

- Students have the opportunity to work as programmers and e-commerce specialist in various industries.

- Utilize skills and knowledge for computing practice with commitment on social, ethical, cyber and legal values.
- Collect requirements, analyze, design, implement and test software Systems.
- Develop an attitude for working effectively and efficiently in a business environment.
- Train the students in the application of computers in various business operations.
- To inculcate initiative in students for better industry acceptance with necessary skills
- To make the graduating students proficient in the courses covered under the programme

COURSE OUTCOME FOR B.COM (CA)

COURSE: PRINCIPLES OF ACCOUNTANCY   COURSE CODE: 16CCCCA1

1. Identify conceptual knowledge of basics of accounting (KL-I)
2. Calculate ledger accounts using double-entry, book keeping. (KL-III)
3. Expand the knowledge of Rectification of errors. (KL-II)
4. Summarise the business implications of financial statement information. (KL-II)
5. Identify the knowledge of Rectification of errors. (KL-I)
6. Manipulate Bank Reconciliation statement from incomplete statement. (KL-III)

COURSE: MARKETING   COURSE CODE: 16CCCCA2

1. Identify the concept of Marketing. (KL-I)
2. Define perception of Marketing. (KL-I)
3. Expand the knowledge about Channels of distribution. (KL-II)
4. Explain an idea about sales promotion. (KL-II)
5. Relate the knowledge on pricing policies (KL-II)
6. Identify the concept of sales promotion. (KL-I)

COURSE: PC PACKAGE I   COURSE CODE: 16CACCA1A

1. Identify about the computer (Generation of computer). (KL-I)
2. Classify components of computer. (KL-II)
3. Develop the knowledge about hardware. (KL-III)
4. Explain the knowledge about mail merge. (KL-II)
5. Recognize the concept of Clip Art. (KL-I)
6. Expand the knowledge about creating and deleting slides. (KL-II)

COURSE: VALUE EDUCATION   COURSE CODE: 18UGVED

1. Develop the knowledge about philosophy of life and social values. (KL-III)
2. Examine Human Life on Earth. (KL-IV)
3. Develop the knowledge about Consumers Disputes Redressal Agencies. (KL-III)

4. Relate the Current scenario of Child labour and women's rights. (KL-II)

5. Expand the knowledge about Placement. (KL-II)

6. Recognize the aim of yoga. (KL-I)

COURSE: BUSINESS MANAGEMENT   **COURSE CODE: 16CCCCA3**

1. Recognize the Principles of Management in Out-dated & current Scientific Way. (KL-I)

2. Expand knowledge about growth of management thoughts. (KL-II)

3. Analyse the information about planning process. (KL-IV)

4. Develop an idea about Delegation of Authority. (KL-III)

5. Compare Delegation and Decentralization. (KL-IV)

6. Classify the functions of managers. (KL-IV)

COURSE: PC PACKAGES II   **COURSE CODE: 16CACCA1B**

1. Expand their knowledge about creating table through design. (KL-II)

2. Develop the knowledge about process of page maker. (KL-III)

3. Recognize the techniques of custom settings. (KL-I)

4. Examine Database creation. (KL-IV)

5. Define page maker. (KL-1)

6. Demonstrate creations of forms. (KL-II)

COURSE: INTERNET   **COURSE CODE: 16CCCCA4**

1. Recognize Internet service provider Netscape. (KL-I)

2. Analyse the Concept of internet explorer and webpage. (KL-IV)

3. Develop an idea about History of Internet. (KL-III)

4. Provide practical knowledge exposure E-mail creation. (KL-IV)

5. Expand an idea about online chatting. (KL-II)

6. Relate applications of internet and basics terminology. (KL-II)

COURSE: ENVIRONMENTAL STUDIES   **COURSE CODE: 16UGCES**

1. Develop the knowledge of the environment. (KL-III)

2. Expand the knowledge about the effects of environment. (KL-II)

3. Analyse the information's of ecological succession. (KL-IV)

4. Develop the knowledge about the biodiversity. (KL-III)

5. Identify the problems of pollution. (KL-I)

6. Develop the analysis of control measures for pollution. (KL-III)

COURSE: FINANCIAL ACCOUNTING   **COURSE CODE: 16CCCCA5**

1. Develop the knowledge about the branch accounts. (KL-III)

2. Examine Royalty accounts and its procedures. (KL-IV)

3. Analyse the concept of admission of a partner accounts. (KL-IV)

4. Provide Strategies for the accuracy of maintenances in accounts. (KL-IV)

5. Identify economics in terms of Dissolution of firm business. (KL-I)

6. Develop the character of economics in handling the difficulty of scarcity. (KL-III)

COURSE: BUSINESS TOOLS FOR DECISION MAKING   COURSE CODE: 16CCCCA6

1. Develop the scholars' ability to affect numerical and quantitative issues in business. (KL-III)

2. Apply laws of probability to concrete problems. (KL-III)

3. Develop the knowledge about probability. (KL-III)

4. Solve a variety of problems using the techniques covered. (KL-III)

5. Demonstrate the power to use linear, non-linear models. (KL-II)

6. Analyse the basics of Aggregate expenditure method. (KL-IV)

COURSE: COST ACCOUNTING   COURSE CODE: 16CCCCA7

1. Identify about the concept of cost. (KL-I)

2. Expand an idea about pricing of material issues. (KL-II)

3. Summarise the incentives schemes. (KL-II)

4. Analyse the overheads and Cost sheet. (KL-IV)

5. Analyse the value of job costing. (KL-IV)

6. Distinguish between Job costing and Contract costing. (KL-IV)

COURSE: BUSINESS LAW   COURSE CODE: 16CACCA1D

1. Analyse the body of law which governs business and commerce. (KL-IV)

2. Identify profit seeking activities. (KL-I)

3. Develop the knowledge about types of negotiable instruments. (KL-III)

4. Define Bailment. (KL-I)

5. Identify the contract of indemnity. (KL-I)

6. Analyse the concept of Contract. (KL-IV)

COURSE: CORPORATE ACCOUNTING   COURSE CODE: 16CCCCA9

1. Develop the knowledge about legal provision regarding issue of shares. (KL-III)

2. Analyse the concept of forfeiture of shares. (KL-IV)

3. Expand the knowledge about redemption of debentures. (KL-II)

4. Provide the knowledge about consolidated Balance sheet. (KL-IV)

5. Define purchase consideration. (KL-I)

6. Analyse the concept of Life Assurance Fund. (KL-IV)

COURSE: AUDITING   COURSE CODE: 16CCCCA10

1. Develop the knowledge about Classification of audit. (KL-III)
2. Analyse the basic concept of Auditing. (KL-IV)
3. Identify Auditors duties regarding Depreciation and Reserves. (KL-I)
4. Provide the knowledge about rights of auditors. (KL-IV)
5. Analyse the concept of divisible profits. (KL-IV)
6. Provide the knowledge about dividend distribution. (KL-IV)

COURSE: ENTREPRENEURIAL DEVELOPENT   COURSE CODE: 16CCCCA11

1. Analyse the concept of Entrepreneurship. (KL-IV)
2. Develop the knowledge about functions of Entrepreneurs. (KL-III)
3. Expand the knowledge about institutional finance to entrepreneurs. (KL-II)
4. Provide the knowledge about Role of entrepreneur in export promotion. (KL-IV)
5. Compare Incentives and Subsidies. (KL-IV)
6. Provide knowledge about the functions of DIC, SIDO, SIDCO. (KL-IV)

COURSE: E-COMMERCE   COURSE CODE: 16MBECA1

1. Anayse the concept of E-Commerce. (KL-IV)
2. Analyse the uses of data and message security. (KL-IV)
3. Expand the knowledge regarding EDI. (KL-II)
4. Provide the knowledge about the benefits of smart cards. (KL-IV)
5. Distinguish between network security and firewalls. (KL-IV)
6. Develop the knowledge about models of mercantile process. (KL-III)

COURSE: SOFT SKILLS DEVELOPMENT   COURSE CODE: 16RUGSDC

1. Analyse the basic concept of Soft skills. (KL-IV)
2. Provide the knowledge about corporate skills. (KL-IV)
3. Provide the knowledge about developing positive attitude. (KL-IV)
4. Identify interpersonal skills. (KL-I)
5. Develop interpersonal relationship. (KL-III)
6. Develop interview skills. (KL-III)

COURSE: MANAGEMENT ACCOUNTING   COURSE CODE: 16CCCCA13

1. Identify the conceptual knowledge about marginal costing. (KL-I)
2. Provide knowledge about capital budgeting. (KL-IV)

3. Expand the knowledge about profitability index. (KL-II)

4. Analyse the concept of fund flow and cash flow statements.

5. Provide the knowledge about budgetory control. (KL-IV)

6. Develop the concept of marginal costing with practical problems. (KL-III)

COURSE: INCOME TAX LAW AND PRACTICE   COURSE CODE: 16CCCCA14

1. Analyse the basic concepts of income tax. (KL-IV)

2. Compute income under the head income from profession.(KL-III)

3. Compute income under the head income from salary. (KL-III)

4. Provide the knowledge about deduction from salary. (KL-IV)

5. Compute income under the head income from house property. (KL-III)

6. Develop the knowledge about let out property. (KL-III)

COURSE: COMPUTERIZED ACCOUNTING   COURSE CODE: 16CCCCA15

1. Develop the knowledge on accounting packages. (KL-III)

2. Provide knowledge about Value Added Tax. (KL-IV)

3. Expand knowledge about petty cash book. (KL-II)

4. Analyse the concept of accounting software packages. (KL-IV)

5. Identify the conceptual knowledge about Tally. (KL-I)

6. Develop the concept of Company creation in tally. (KL-III)

COURSE: MANAGEMENT INFORMATION SYSTEM   COURSE CODE: 16MBECA2

1. Provide knowledge about Models of MIS. (KL-IV)

2. Identify the role and importance of MIS. (KL-I)

3. Analyse the basic concept of Database management system. (KL-IV)

4. Provide knowledge about System concepts. . (KL-IV)

5. Expand the knowledge about client server architectures networks. (KL-II)

6. Identify the leadership role of MIS. (KL-I)

COURSE: BANKING THEORY, LAW & PRACTICE   COURSE CODE: 16MBECA4

1. Develop the knowledge on banking and financial system in India. (KL-III)

2. Provide knowledge about Letter of credit. (KL-IV)

3. Define payment in due course. (KL-I)

4. Expand the knowledge about new deposit savings (KL-II)

5. Classify the types of customers. (KL-II)

6. Provide knowledge about Joint stock companies. (KL-IV)

1. Provide the knowledge about Gender equality.

2. Develop the knowledge about women empowerment

3. Recognize the relationship between women studies Vs Gender studies.

4. Expand the knowledge about Domestic Violence Act.

5. Identify National policy for Empowerment.

6. Provide knowledge about Sexual harassment.

M.COM CA

GRADUATE ATTRIBUTES FOR M.COM CA:

- Engage confidently in self – directed study and research and have a continuing commitment to learning.

- Demonstrate through the student's own practice an analyzing of research integrity and academic honesty.

- Apply critical and analytical skills and methods to the identification, evaluation and resolution of complex problems and to do so from the standpoint of specialized knowledge developed in at least one specific commerce disciplines

- This two years programme imparts knowledge to candidates on the basis of design and development of software applications which is used mainly in automation of accounting and financial transactions.

- This programme designed to provide the students with a wide range of managerial skills while at the same time building competence in a particular area.

PROGRAMME OUTCOME FOR M.COM (CA)

- Enables to understand and use practical utensils of finance requisite in decision making.
- Design and evaluate solutions for intricate computing problems with proper reflection
- Generate, find and apply apt techniques, resources, and contemporary computing utensils to intricate computing accomplishments.
- The course aims at developing skills to do a thorough analysis of financial statements and use them as basis for financial decision making.
- Acquaint a student with conventional as well as contemporary areas in the discipline of Commerce CA.
- Develop fundamental in-depth knowledge and analysing of the principles, concepts, values and development of the core areas of Commerce CA.
- Equip post Graduate students to accept the challenges of business world.

- Acquire innovative skills in the field of Accounting, Human Resource Management and Computer applications in Business.

PROGRAMME SPECIFIC OUTCOME FOR M.COM (CA)

1. It ensures job opportunities in the fields of telecommunication, marketing and financial services.
2. Students have the opportunity to work as programmers and e-commerce specialist in various industries.
3. Utilize skills and knowledge for computing practice with commitment on social, ethical, cyber and legal values.
4. Collect requirements, analyze, design, implement and test software Systems.
5. Impart the knowledge basic accounting principles and the latest application oriented corporate accounting methods.
6. Enhance the horizon of knowledge in various field of commerce CA.
7. Create awareness in application oriented research through research for business decisions.
8. Enhance the computer literacy and its applicability in business through latest version on tally.

COURSE OUTCOME FOR M.COM (CA)

SUBJECT: QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS   SUBJECT CODE: P16CA21

1. Provide the source of a measurable problem, analyse the issues involved and produce an proper action plan. **(KL: I)**
2. Extricate between different measured techniques and applications. **(KL :VI)**
3. Extrapolate from data the central trends in order to calculation as accurately as possible. **(KL:V)**
4. Create and deduce numerous arithmetic values and grow their value to the business executive. **(KL:VI)**
5. Demonstrate an capacity to apply statistical process control. **(KL:IV)**
6. Evaluate Regression, correlation, time series data and forecasting. **(KL:VI)**
7. Utilize information about controlling stock information. **(KL:V)**
8. Extricate the quantitative methods of, Stages in solving problems, Drawing graphs Data collection and description. **(KL:VI)**

SUBJECT: OFFICE PROGRAMMING   SUBJECT CODE: P16CA22T

1. Analyze and develop the animatronics and graphics using Microsoft PowerPoint. **(KVI)**
2. Designate the usage of computers and why computers are essential workings in business and society. **(KL:IV)**
3. Utilize the Internet Web possessions and evaluate on-line e-business system. **(KL:V)**
4. Scrutinize the common business problems using appropriate Information Technology applications and organizations. **(KL:V)**
5. Demonstrate the capacity to apply statistical process control. **(KL: V)**
6. Develop the knowledge of the Formatting text, Insert, pictures Slide design, Slide Layout. **(KL:III)**
7. Accomplish the knowledge of the Custom Animation creation of tables and calculations. **(KL:VI)**
8. Build the knowledge of the Mail merge – Page columns Creation of Tables. **(KL:VI)**

SUBJECT: ORACLE AND RDBMS   SUBJECT CODE: P16CA23

1. Scrutinize the relational database theory, and be able to write personal algebra terminologies for Queries. **(KL:V)**
2. Advancement the basics of query evaluation techniques and query optimization. **(KL:VI)**
3. Estimate with the basic issues of transaction dispensation &control. **(KL:V)**
4. Provide the information of Working with tables and data management system. **(KL:IV)**

5. Accomplish the Information of retrievals, data constraints. **(KL:V)**
6. Accomplish the knowledge of the controlling access and transaction procedures. **(KL:IV)**
7. Develop the packaging techniques of the system information. **(KL:VI)**
8. Develop the knowledge of the Control Structures and fundamentals of the data types.**(KL:VI)**

SUBJECT: COST AND MANAGEMENT ACCOUNTING   SUBJECT CODE :P16CA24

1. Enlighten the role of management accounting information in assisting management in planning, performance measurement, controlling and decision-making. **(KL:V)**
2. Inspect the outmoded and current approaches to product costing in job, process, & activity based costing atmospheres.   **KL:IV)**
3. Justify the ordinary costs to prepare budgets for planning and control purposes. **(KL:V)**
4. Build relevant evidence for decision making purposes in order to produce financial conditions. **(KL:VI)**
5. Build the steps involved in Features Fully Completed Contract. **(KL:VI)**
6. Develop the techniques of using the cost and management relationship. **(KL:V)**
7. Improves the analysing techniques of the break- even point s and the budgetary control. **(KL:V)**
8. Enhance and gives the opportunity to know about the management tactics in problematic Situations **(KL:VI)**

SUBJECT: ADVANCED MANAGERIAL COMMUNICATION   SUBJECT CODE: P16CAE2B
1. Analyse situations using a variety of communication theories and models to determine how to make improvements in the situations. **(KL:V)**
2. Evaluate personal communication, verbal and non-verbal, formal and informal. **(KL:V)**
3. Design organizational communication that effectively uses appearances, reports, and mass communication. **(KL:III)**
4. Estimate ethical matters in all forms of communication within organizations. **(KL:V)**
5. Judge the view of the Non Verbal Communication and its importance. **(KL:IV)**
6. Develop the knowledge of the eradication of lacks in communicational problems. **(KL:III)**
7. Provide the information and procedures of the Pre-requisites for Successful Briefing. **(KL:III)**
8. Analyse the situations of the business strategies and techniques. **(KL:V)**

SUBJECT: RESEARCH METHODOLOGY   SUBJECT CODE: P16CA31
1. Critically analyse research methodologies identified in existing literature. **(KL:V)**
2. Propose and distinguish appropriate research designs and methodologies to apply to a specific research project. **(KL:IV)**
3. Develop the knowledge of the Research Problem. Provide the information of Formulation of Hypothesis. **(KL:VI)**
4. Analyse the knowledge of the Experimental Designs. **(KL:V)**
5. Create the information of the data collection and measurement. **(KL:VI)**
6. Accomplish the knowledge of the construction and measurement, scales. **(KL:V)**
7. Develop the testing techniques and theories of inference and enhance the techniques of the report writing. **(KL:VI)**
8. Accomplish the knowledge of the presentation and analysis. **(KL:V)**

SUBJECT: ADVANCED CORPORATE ACCOUNTING   SUBJECT CODE: P16CA32
1. Familiarize students with the accounting treatment adopted for raising funds and redeeming them. **(KL:V)**
2. Enable students to prepare final accounts of Joint Stock Companies. **(KL:III)**

3. Impart knowledge on acquisition, amalgamation & reconstruction (internal & external) schemes of companies. **(KL:VI)**
4. Accomplish the knowledge of the Holding Company Accounts. **(KL:V)**
5. Provide the knowledge of the investment techniques and classifications of NPA.**(KL:V)**
6. Enhance the calculating techniques of the double account system. **(KL:VI)**
7. Accomplish the human resource accounting procedures. **(KL:V)**
8. Accomplish the formats and models of all the accounting procedures. **(KL:V)**

SUBJECT: DATABASE AND DESKTOP PUBLICATION (T&P)   SUBJECT CODE: P16CA33T

1. Apply knowledge gained using computer and web applications to produce a complete desktop publishing solution for a customer. **(KL:V)**
2. Build the information about the Design views and the Reports. **(KL:VI)**
3. Accomplish the information of the Desktop publishing techniques. **(KL:V)**
4. Provide the ideas of using the File, Edit, Utilities, Layout, Story, Type, Element, Window, Help. **(KL:5)**
5. Analyse the knowledge of the working with page column. **(KL:V)**
6. Enhance the using techniques of the saving and loading custom settings. **(KL:IV)**
7. Develop the information about the use of Colour Balance Dialogue box. **(KL:V)**
8. Provide the ideas of the using of Colour Balance Dialogue box. **(KL:VI)**

SUBJECT:PROGRAMMING IN C++ (T&P)   SUBJECT CODE: P16CA34T

1. Analysing concept onstructural Programming language, Pseudo code and Algorithm.**(KL:V)**

2. Ability to work with textual information, data types, characters and strings. **(KL:III)**

3. Capability to work with expressions and type casting. **(KL:V)**

4. Provides the Skill improvement to work with arrays and strings of complex objects.**(KL:VI)**

5. Determine the knowledge of the object Oriented Programming Principles. **(KL:V)**

6. Develop the procedural tactics of the Polymorphism. **(KL:V)**

7. Provide the tactics of the diagnosing procedures. Enhance the ideas of the process of Income Tax Calculations, Admission list preparation. **(KL:V)**

8. Create the systematic ideas and procedural works regarding Property Tax Calculation – Profit and Loss Account. **(KL:VI)**

SUBJECT: MANAGEMENT CONCEPTS   SUBJECT CODE: P16CAE3A
1. Explain the principal concepts, theories, and practices in and describe the interrelationships between the functional areas of business including accounting, marketing, finance and management. **(KL:V)**
2. Accomplish the knowledge of evaluating the procedure of Hawthorne Experiments**. (KL:V)**
3. Obtain the information about the Planning techniques. **(KL:III)**
4. Provide the information's of the effective planning methodology. **(KL:V)**
5. Accomplish the decision making procedures of the organizations and gives the ideas of the eradications of the limitations. **(KL:V)**
6. Develop the knowledge of the elements in organization Process. types of organization, Authority and Responsibility. **(KL:IV)**
7. Enhance the ideas about the committees and informal organization. **(KL:V)**

8. Analyse and educate the information about the ROI, PERT, CPM, MIS, Cybernetics, and Management Audit. **(KL:V)**

SUBJECT: JAVA BASED BUSINESS APPLICATIONS (T&P)   SUBJECT CODE: P16CA41T

1. Provide the subject matters of the fundamentals of object oriented programming. **(KL:V)**
2. Acquire   the knowledge of call by reference and value. **(KL:IV)**
3. Analyse the information of the Constructors and Function overloading concepts.**(KL:V)**
4. Develop the conceptual copy about the String Handling AWT. **(KL:IV)**
5. Improve the ideas of the Implementing Multiple Inheritance concepts. **(KL:I)**
6. Provide the knowledge of Creating and Accessing Packages – Threads. **(KL:IV)**
7. Describe the importance of interfaces and its uses. **(KL:VI)**
8. Develop the about objects, packages and its features. **(KL:VI)**

SUBJECT: ADVANCED FINANCIAL MANAGEMENT   SUBJECT CODE: P16CA42

1. Acquire knowledge about general aspects of business operations. **(KL:IV)**
2. Describe the role of accounting information system and its limitations. **(KL:V)**
3. Obtain the concepts of the fundamental valuation concepts. **(KL:III)**
4. Improves the choosing methodology of the Risk and Return types. **(KL:V)**
5. Improve the calculations techniques of the cost of capital. **(KL:V)**
6. Develop the measuring techniques of the leverage types. **(KL:VI)**
7. Elaborate the Factors influencing capital structure. **(KL:V)**
8. Create the empowerment of the information's about the working capital. **(KL:VI)**

SUBJECT: TOTAL QUALITY MANAGEMENT   SUBJECT CODE: P16CAE5B

1. Develop an analysing on quality management philosophies and frameworks. **(KL:VI)**
2. Develop in-depth knowledge on various tools and techniques of quality management. **(KL:VI)**
3. Provide the techniques of the sampling methods and inspection in engineering Manufacture.**(KL:III)**
4. Enhance the ideas and usages of Standard tolerance. **(KL:V)**
5. Provide the information and knowledge about the Defect Diagnosis and Prevention. **(KL:V)**
6. Describe the details of the quality improvements of management. **(KL:I)**
7. Develop the information and strategies of the quality circles. **(KL:VI)**

SUBJECT: COMPUTER NETWORK & INTERNET PROGRAMMING   SUBJECT CODE: P16CAE4BT

1. Analysing of the most important principles of how computer communication works .**(KL:V)**
2. Analysing of protocols and ability to see it in an overall context of communication. **(KL:V)**
3. Explain about the t he connection to the Internet. **(KL:IV)**
4. Develop the usage of the Simple HTML tags. Attain the knowledge of the Modem – ISDN, ADSL, CABLE, Modems. **(KL:V)**
5. Attain the information of the Basic Terminology and explain the procedures of the using browsers and Applications of Internet. **(KL:V)**
6. Develop the knowledge of the mailing techniques and its using formulations. **(KL:VI)**
7. Accomplish   the knowledge of the reservation techniques. **(KL:V)**
8. Develop the knowledge of the downloading the cc mails and the attachment in websites. **(KL:VI)**

SUBJECT: MANAGERIAL ECONOMICS: SUBJECT CODE: P16CA11

1. Accomplished skill within the critical thinking and decision-making, supported by economic principles and best practices in business.**(KL:V)**

2. Acquired the knowledge in managerial economics, theory of profit.**(KL:VI)**
3. Analysed the demand and provide analysis to organize the equilibrium price and quantity during a market. **(KL:III)**
4. Explain the availability and demand model to research competitive market. **(KL:V)**
5. Accomplished demand functions, cost functions, market structures, and game-theoretic concepts within the analysis of a firm's decisions.**(KL:V)**
6. Creation of the assembly functions as relating inputs to outputs, and distinguishes between different measures of productivity.**(KL:VI)**
7. Expand the knowledge about break-even point, difference between short run and end of the day production function and price analysis.   **(KL:V)**
8. Build strategies to manage risk and uncertainty.**(KL:VI)**

SUBJECT: MARKETING MANAGEMENT   SUBJECT CODE: P16CA12
1. Analyze the concepts of Marketing.**(KL:V)**
2. Creation of ethical issues in modern marketing.**(KL:VI)**
3. Provide knowledge about consumer and repair marketing.**(KL:III)**
4. Realize the knowledge about classification of products and merchandise planning.**(KL:V)**
5. Make them understand development of product lifecycle. **(KL:I)**
6. Provide conceptual knowledge of product related strategies. **(KL:III)**
7. Create an idea about distribution network and develop the knowledge about new ethics in marketing.**(KL:VI)**
8. Provide ideas about sales forecasting and techniques.**(KL:V)**

SUBJECT: MANAGEMENT INFORMATION SYSTEM   SUBJECT CODE: P16CA13
1. Effective data system strategy.**(KL: IV)**
2. Enable them to know data system architecture.**(KL:V)**
3. Analyze and synthesize of business model.**(KL:V)**
4. Introduce the concept of system development life cycle.**(KL:V)**
5. Create thought about designing structured program.**(KL:VI)**
6. Develop a thought about managing international data system. **(KL:VI)**
7. Evaluate the problems of production level and marketing level.**(KL:V)**
8. Developed the knowledge of the analyzing the both cost and sales.**(KL:VI)**

SUBJECT: E-COMMERCE   SUBJECT CODE: P16CA14
1. Analyze about the basics of e commerce. **(KL:V)**
2. Develop the knowledge about the Components of the IWay**. (KL:VI)**
3. Evaluate the information and knowledge about Network Access Equipment**. (KL:VI)**
4. Develop the knowledge of legal issues and privacy in E-Commerce and evaluate the Mercantile process Models. **(KL:VI)**
5. Provide the strategies of Software Implementations**. (KL:V)**
6. Enhance the knowledge about the information about the– E-Commerce Catalogues**. (KL:IV)**
7. Accomplish the information about Multimedia and Digital Videos and Concepts. **(KL:V)**
8. Build the Mobile Computing Frame Work and wireless display.**(KL:VI)**

SUBJECT: ORGANISATIONAL BEHAVIOUR   SUBJECT CODE: P16CAE1A

1. Label contemporary issues and topics in organizational behavior. **(KL:I)**
2. Obtain the history of social progress within the workplace. **(KL:III)**
3. Analyze the complexity of diversity within the workplace. **(KL: V)**

4. Describe how the fashionable workplace can both homogenize/conform behavior, and encourage individuality and private expression..**(KL:VI)**
5. Intricate about the definition and levels of organizational culture and the factors influencing formation of Attitude. **(KL:VI)**
6. Build the needs for Formal and Informal Groups. **(KL:VI)**
7. Provide the steps for upcoming from stress management. **(KL:V)**
8. Develop the knowledge of goal conflict and inter personal conflict. **(KL:VI)**