**INTERNATIONAL BUSINESS ENVIRONMENT**

**QUESTION BANK**

**UNIT -I**

1. What is the structure of international business environment?
2. What are the different organizational structures for IB?
3. (a) Discuss the various factors that influence foreign investment decisions.

(b) State the various distinguishing features of Transaction Cost Approach of FDI.

1. There are three major rations used as performance indicators for international business. Explain these rations bringing out their meaning and significance.
2. The decision of how much power should be delegated to a manager of a subsidiary is crucial, and depends on several factors. Examine these factors with their importance in Multinational Corporation,
3. What are the main characteristics of a global firm?
4. Discuss the major barriers in overcoming organizational biases.
5. Identify three types of attitudes in the choice of organizational structure.
6. Discuss any one innovative production technique used in international firms to face intense competition.
7. How to use the Source-Market Matrix in production management.
8. Needs and types of interventions in International business.
9. What are basic differences between domestic and international business?
10. While some see globalization as the avenue to the development of poor nations, others see it intensifying misery and inequalities. Critically examine the above statement in today's context.
11. Explain Localisation of global strategy
12. Technology contracting (licensing) as an alternative to FDI or ownership strategy.
13. Major factors contributing to the success of international strategic alliances.
14. Explain the role of "Power Distance" in understanding Hofsted's work on cross-cultural prospective. How does this help in managing international environment?
15. Discuss the relationship between an MNE and its subsidiaries in the context of the "make or buy" decision. What are the implications so far as the organization structure/design is concerned?
16. Explain the role of bargaining power" in managing negotiations in international business.
17. Briefly discuss the direct and indirect impacts of FDI on LDCs.

**UNIT -II**

1. (a) What are the dimensions of international business?
   1. (b) Discuss the factors that have led to the globalization of business.
2. Factors on which ownership strategy depends in the context of international business.
3. Barriers to overcoming organisational biases in the context of managing a multi-focal strategy.
4. What are the different mechanisms adopted for coordinating subsidiaries by different MNEs? What is the need for flexibility?
5. Explain the different approaches to control in multi-national enterprises.
6. It has been said that MNCs often introduce new efficiency oriented management practices. What can developing host country learn from the MNCs in this respect?
7. What factors influence hybrid/mixed strategies involving partial rationalisation of production and marketing facilities and partial local manufacturing?
8. Briefly explain the stages in cross-cultural negotiation process.
9. Explain : Dynamics of regional trade groupings
10. Explain MNEs and New International Economic Order
11. Explain WTO and the promotion and regulation of world trade
12. Compare Heckscher-Ohlin and Leantief trade models. Examine the two models in the light of contemporary global trade situation.
13. Discuss the determinants of international investment decisions. What different strategies could a firm follow in this respect?
14. What key questions in relation to control arise in international the control process?
15. Are there any basic differences between Japanese and American work cultures, particularly in relation to human resource management practices?
16. Explain what can India learn from such cultures and practices?
17. What factors influence the decision regarding location of production facilities? What complexities and trade-offs might be involved?
18. What is meant by "globalisation of business" What implications it has for problems if any, created by globalization of business?
19. Explain the theory of "Comparative cost advantage" How do firms in two different countries benefit from international trade in terms of this theory? Explain with examples.
20. What kind of strategy issues might arise in international between multinational parent company and subsidiaries? What development path's a subsidiary could adopt vis-à-vis if parent company?

**UNIT -III**

1. What are the issues that need to be considered decision? What are the risks investment decision? What are the risks associated with these decisions and how can a company minimize these?
2. MNCs are supposed to build considerable market power. How does it influence that host country? Elaborate your answer with examples.
3. What are three sources of competitive advantage available to international businesses that are not available to domestic firm?
4. Why is organizational structure important? What form of organizational structure is best suited to a custom made product produced in a stable environment and a mass product produced in an unstable?
5. A democratic political system is an essential for sustained economic progress?
6. What is a transnational organization?
7. Foreign direct investment helps in accelerating the rate of economic growth of host country Discuss and also explain the limitations of foreign direct investment?
8. What is difference between stock market average and stock market index?
9. Distinguish the blue-collar worker from white -collar worker?
10. What are some merits and demerits of globalization?
11. What are trading blocs?
12. What is the importance of tourism?
13. The significance and the role of e-commerce in India?
14. Which are the Top 10 countries trading resources and minerals?
15. Factors causing conflicts in international business?
16. What are the political factors for MNC taken in to consider while start their business in new country?
17. I am looking for a job in Dubai with a multinational company is there any companies list that I can check?
18. Which suitable strategies you suggest for an Aviation industry for targeting the market and sales promotion?
19. What roll did leadership play in the decline and recovery at Firestone?
20. What are the challenges of international business?

**UNIT -IV**

1. How and why the one particular company of your choice expanded abroad?
2. Introduction of internal business environment?
3. Describe the flow of information through a secondary sector engineering company regarding sales?
4. Banking procedures involved in international market?
5. How do you set up a business? How will you raise capital? What laws and regulations will govern your business or investment?
6. Write a note on the environment of international marketing.
7. Write a note on principles of World Trade.
8. Explain the role of Trade Development Authority.
9. Explain the assistance of Export financing institution.
10. Write a note on Export Incentives,
11. List out documents for Export Trade.
12. Explain credit schemes/conditions.
13. Explain the procedure for Reshipment credit.
14. What are the primary purposes of IMF?
15. Explain large source of imports and diversification of imports.
16. Briefly explain India's trade.
17. Describe the role of government in foreign trade,
18. Briefly explain the export promotion.
19. Explain the salient features of Export Import policy of India.
20. List and explain the procedure for executing an exporter trade.

**UNIT -IV**

1. Describe the role of a Forwarding agent.
2. Explain the payment terms in Export Finance.
3. Explain the role of ECGC.
4. Explain about WTO.
5. Explain the functions of World Bank.
6. Discuss the ethical issues in International Business.
7. What are the items covered under the definition of ‘Foreign Exchange’?
8. Describe and differentiate the characteristics of business restricted to a country and international business.
9. It is easy to enter foreign market than local market – Comment.
10. Infrastructure for export promotion is very poor in this country – Comment with regard to (a) Government of India’s role (b) Institutional role.
11. Detail any five sources and types of export credit. Illustrate to which sector they are useful.
12. Write a note on India’s current status of Foreign Trade.
13. Bring out the recent import controls.
14. Explain the significance of product planning for a export market as compared to domestic market.
15. Explain the meaning and importance of international business?
16. What is NAFTA? What are its objectives?
17. Write a short note on UN code of conduct of MNC’s.
18. What is WTO and state its features and development?
19. Explain the benefits of MNC’s.
20. State the objectives of UNCTAD.
21. What are the major facts which need consideration while selecting a country for establishment of joint ventures?
22. Explain anti-dumping duties and how it is differ from countervailing duties.