BUSINESS ENVIRONMENT

**UNIT — I**

**2 MARKS**

1. Define business.

2. Write any 4 characteristics of business.

3. Write the meaning of environment.

4. What is business environment?

5. What is micro environment?

6. What is macro environment?

7. What is environmental analysis process?

8. Write the limitations of environmental analysis.

9. Write the benefits of environmental analysis.

10. Write the scope of business environment.

**5 MARKS**

1. Briefly explain the characteristics of business.

2. Write the significance of business.

3. Write the elements of environment.

4. Scope of business environment.

5. What is internal and external environment? 6. Write the scope of business:-

**10 MARKS**

1. Explain the business goals.

2. What are the objectives of business environment?

3. Write the types of business environment?

4. Explain the macro environment.

5. Explain the environmental analysis process.

6. Explain the criticisms of business environment.

**UNIT-II**

**2 MARKS**

1. Write the meaning of economic environment.

2. Define economic system.

3. What are the types of economic systems?

4. What is socialist economy?

5. What is mixed economy?

6. Write the essentials of economic planning.

7. What is LPG?

8. Write the objectives of privatization.

9. What is liberalization?

10. Define globalization.

**5 MARKS**

1. Write the nature of environment

2. What are the economic factors

3. Write the characteristics of economic system

4. Write the socialist economy

5. Write the demerits of mixed economy

6. What are the essentials of economic planning

7. Write the advantages and disadvantages of privatization

8. Write the importance of economic planning

**10 MARKS**

1. Explain the economic systems.

2. Difference between capitalism, mixed economy and socialism.

3. What are the economic factors affecting business?

4. What is socialist economy and write its merits and demerits?

5. Write the advantages and disadvantages of 1pg policy?

**UNIT - III**

**2 MARKS**

1. What is political environment?

2. What are political systems?

3. What is judiciary?

4. Write the types of political systems.

5. What is legislature?

6. How to government control over the business?

7. What is executive?

8. Write the planning role of government.

9. Write the reasons for government intervention.

10. What is judicial activism?

**5 MARKS**

1. Explain the types political systems

2. What is political institutions

3. What is legislature and write its structure in India

4. Explain the judicial activism

5. Explain the government control over the business

6. Write the reasons for government intervention

**10 Marks**

1. Write the 'short notes on

a) Legislature

b) Executives

c) Judiciary

2. Write the responsibilities of business towards government.

3. Explain the responsibilities of government towards business.

4. Write the role of government in business.

**UNIT-IV**

**2 MARKS**

1. What do you mean by financial environment?

2. What is financial system?

3.Define bank.

4.Explain the role of RBI.

5.Mention the international economic institutions.

6.What are the financial intermidiaries?

**5 Marks**

1. Enumerate the role of banks in the economy.

2. Explain the role of IMF.

3. Explain the concepts of financial system.

4. Explain the role of WTO.

5.Explain the concepts and role of world bank.

**10 marks**

1. Explain the functions of RBI.

2.Explain the functions of WTO.

3.What are the functions of IMF?

4.What are the duties and responsibilities of world bank?

5.Give brief note on financial environment.

**UNIT—V**

**2 MARKS**

1. What is social environment?

2. What are the social factors affecting the business?

3. Write the meaning of cultural environment

4. Define cultural environment.

5. Define social responsibility.

6. Write any 4 social objectives of business.

7. What is corporate social responsibility (csr)?

8. What are the components of culture?

9. Write the modern concept of business.

10. What is professionalization?

**5 MARKS**

1. Write the importance of social environment

2. Explain the nature of culture.

3. Write the variables of culture.

4. Write the nature of social responsibility of business.

5. Write the other impact of culture of business.

6. Explain the areas of social responsibility of business.

**10 MARKS**

1. Write the obligations towards the different groups.

2. Explain the tools of social responsibilities of business.

3. Write the arguments for social responsibility of business.

4. Write the arguments against social responsibility of business.

5. What are the factors affecting business-social relationship?