



BON SECOURS COLLEGE FOR WOMEN

Nationally Accredited with 'A' Grade
Affiliated to Bharathidhasan University, Tiruchirappalli
UGC recognized 2(f) & 12(B) Institution
Vilar Bypass, Thanjavur- 613 006



PG & RESEARCH DEPARTMENT OF COMMERCE

RESEARCH THRUST AREAS

- **Accomplished Doctoral Faculty, Applied research and relevant outreach activities**
- **Regular interface with Industry leaders and academic experts (Guest lectures and Industry visits)**
- **Training on financial software, data & support in training, research and pedagogy.**
- **Multi-disciplinary learning with choice of subjects over and above the core management subjects.**
- **Industry-driven curriculum and pedagogy (case studies, role plays, and simulation and business games).**
- **Focus on applied and experiential learning**
- **Professional Development/ Foreign language/ Soft Skill Development/ Communication skills is part of the curriculum**
- **Industry Projects and Internships**
- **International Immersion opportunities**
- **Choice Based Credit System (CBCS) with a basket of Elective and skill based Courses**
- **Scholarship available to meritorious students**

Thrust Areas in Research in Commerce M.Phil and Ph.D.

Core Subjects

- Human Resource Management.
- Financial Management.
- Organisational Behaviour.
- Marketing Management.
- Business Environment.
- Technology Banking.
- Financial Markets & Services.
- Cooperative Management.
- Entrepreneurial Development.
- International Business.
- Insurance Management.

Department Electives

- The Constitution of India.
- Elements of Insurance
- Office Management and Secretarial Practice
- Business Ethics and values
- Financial Market and Services
- Advertisement Salesmanship and Sales Force management
- Modern Banking
- Retail Management
- Corporate Social Responsibility
- International Finance and Foreign Exchange
- International Logistics Management
- Goods and Services Tax
- Project Finance and Management